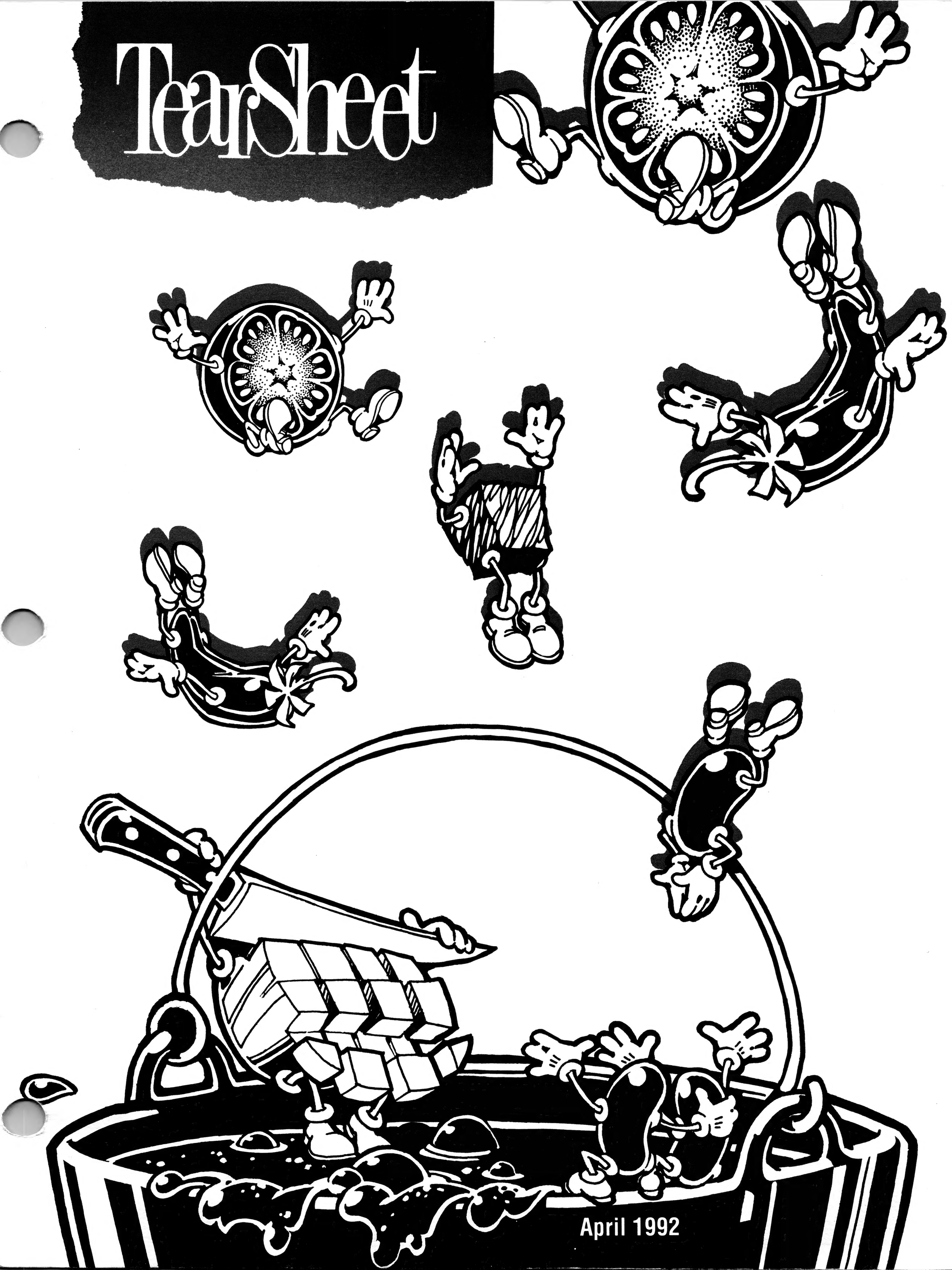
TearSheet

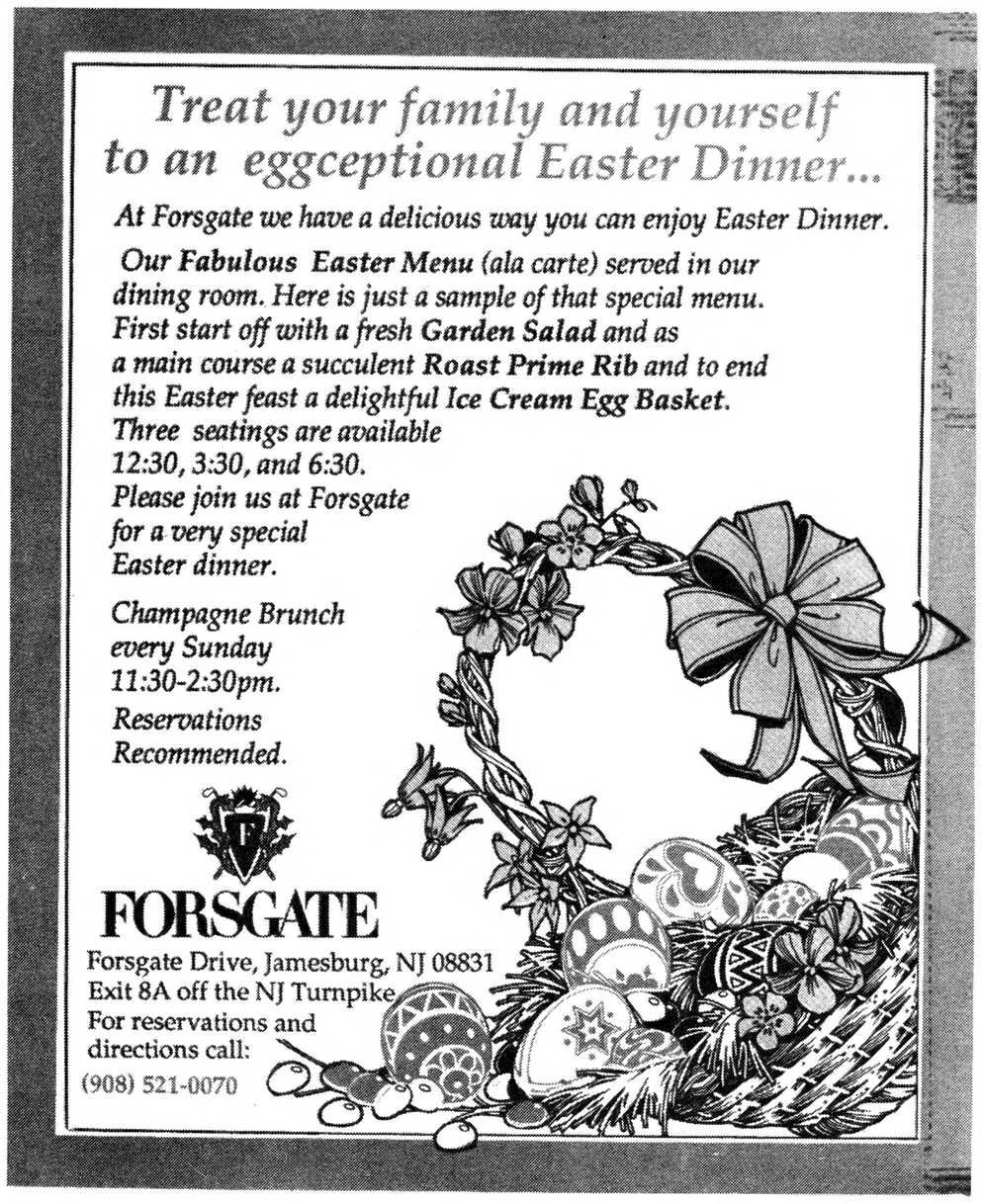


April 1992

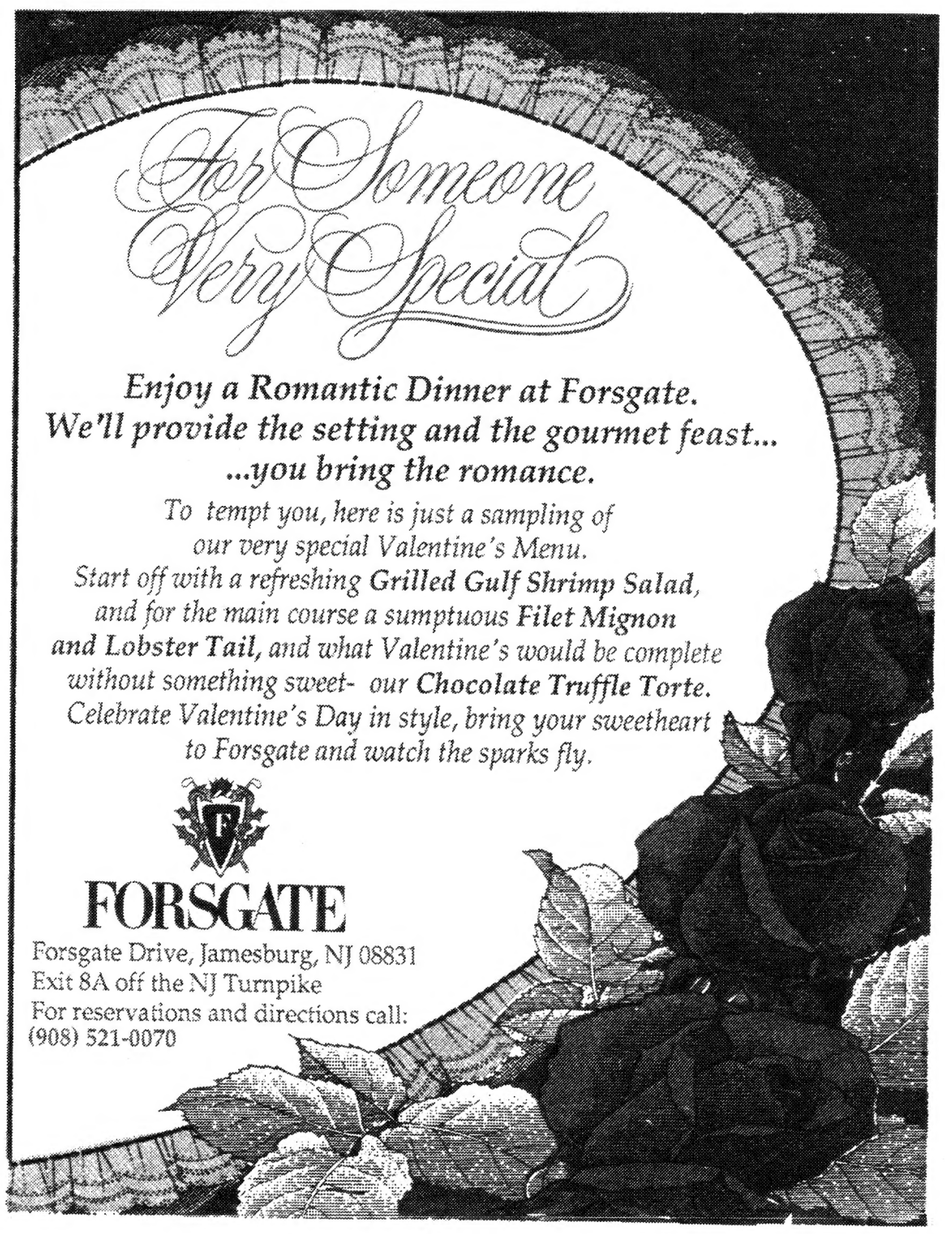
Case Histories

Kimberley Wisneski
Layout Artist
THE NEWS TRIBUNE
1 Hoover Way
Woodbridge, NJ 07095

Ad campaign for an area country club's restaurant was a huge success. "Thanks for your many elegant borders and creative headlines," said Wisneski. Four ads feature the following *PMS art:* roses and lace from Feb. 90, Easter basket from Mar. 89, stained glass roses from Jan. 88, and trailing flowers from Mar. 90. All printed in color for that extra appeal.


Treat your family and yourself
to an eggceptional Easter Dinner...
At Forsgate we have a delicious way you can enjoy Easter Dinner.
Our Fabulous Easter Menu (ala carte) served in our dining room. Here is just a sample of that special menu. First start off with a fresh Garden Salad and as a main course a succulent Roast Prime Rib and to end this Easter feast a delightful Ice Cream Egg Basket.
Three seatings are available 12:30, 3:30, and 6:30.
Please join us at Forsgate for a very special Easter dinner.
Champagne Brunch every Sunday 11:30-2:30pm.
Reservations Recommended.
FORSGATE
Forsgate Drive, Jamesburg, NJ 08831
Exit 8A off the NJ Turnpike
For reservations and directions call:
(908) 521-0070

An afternoon delight
Enjoy an elegant Champagne Sunday Brunch, Dinner Buffet or a la carte Dinner at Forsgate for Mother's Day.
Relax in front of a wall of windows displaying our beautiful garden of color. And feast on our Champagne Sunday Brunch or Dinner Buffet. The choices are endless... from fresh salads, eggs, waffle and omelet stations, to fresh carved meats and delicious desserts.
Reservations available at 11:30, 2:30, and 5:30.
$22.50 Adults, $13.50 Children
or
Enjoy an a la carte dinner served in our fine dining room overlooking lush rolling greens. Choose from traditional favorites such as Maryland Lump Crabcakes, Grilled Shrimp Cocktail, Roast Prime Rib, Grilled Salmon and Herb Crusted Rack of Lamb
Reservations are available at 12:30, 3:30, and 6:30. From $21.50
Join us at Forsgate for a delightful afternoon.
Reservations Strongly Recommended
call 908-521-0070
FORSGATE
Forsgate Drive,
Jamesburg, NJ 08831
Exit 8A off the
NJ Turnpike
For Reservations
and directions call:
(908) 521-0750

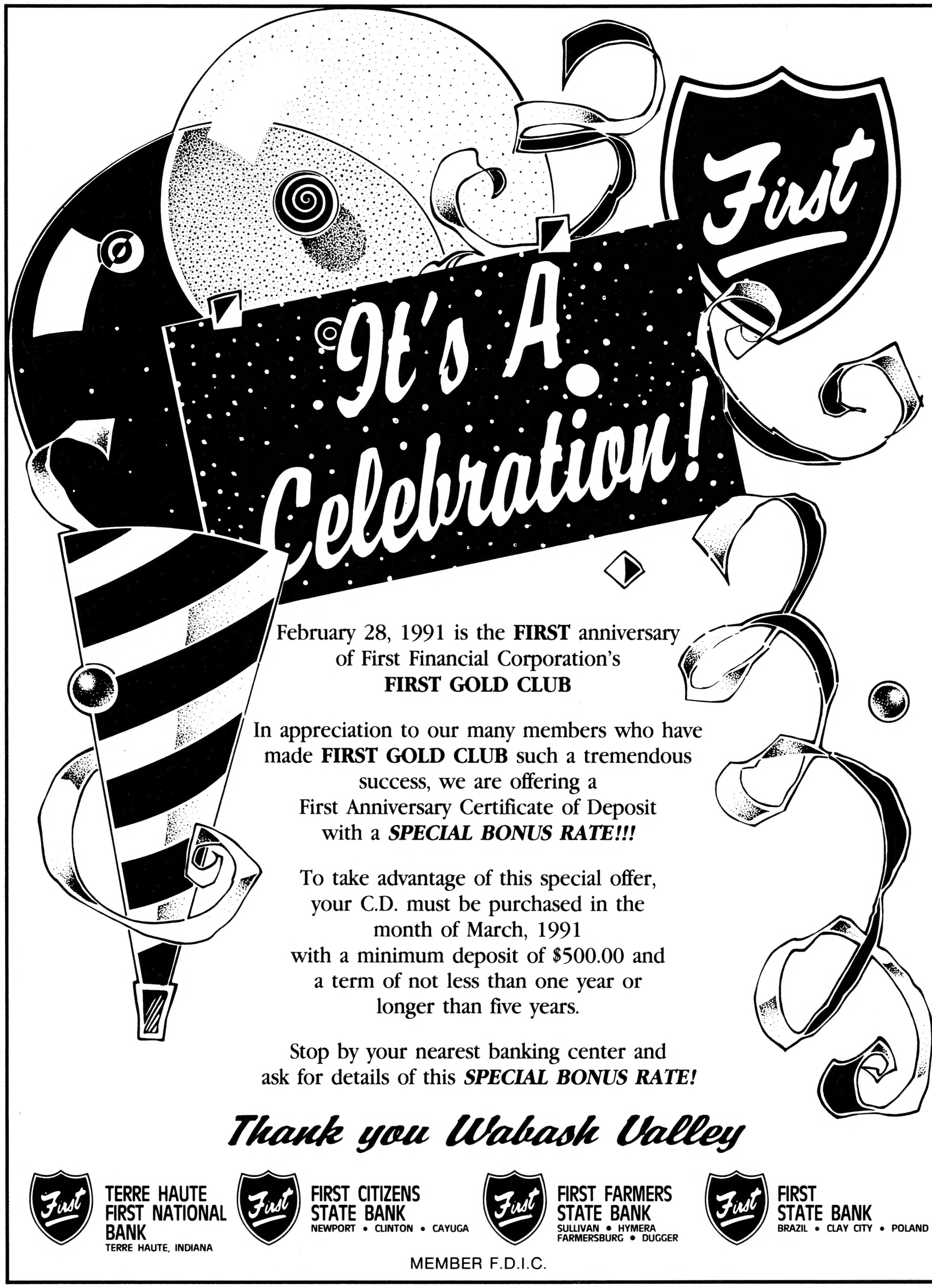

For Someone Very Special
Enjoy a Romantic Dinner at Forsgate.
We'll provide the setting and the gourmet feast...
...you bring the romance.
To tempt you, here is just a sampling of our very special Valentine's Menu.
Start off with a refreshing Grilled Gulf Shrimp Salad, and for the main course a sumptuous Filet Mignon and Lobster Tail, and what Valentine's would be complete without something sweet- our Chocolate Truffle Torte.
Celebrate Valentine's Day in style, bring your sweetheart to Forsgate and watch the sparks fly.
FORSGATE
Forsgate Drive, Jamesburg, NJ 08831
Exit 8A off the NJ Turnpike
For reservations and directions call:
(908) 521-0070

A Wedding to Remember
At Forsgate Country Club, we make weddings special in every sense of the word.
Forsgate offers a sixty-year tradition of excellence, splendid country-club ambience and personalized, attentive service.
Our customized wedding packages accommodating 50 to 500 guests will satisfy the wishes of each couple... and fufill their dreams of a perfect day they'll always remember.
FORSGATE
Forsgate Drive, Jamesburg, NJ 08831
Exit 8A off the NJ Turnpike
Call our Catering
Sales Manager at:
(908) 521-0070

Case Histories

Leslie Valandingham
Graphic Designer
WOODBURN GRAPHICS, INC.
25 S. Sixth Street
Terre Haute, IN 47802

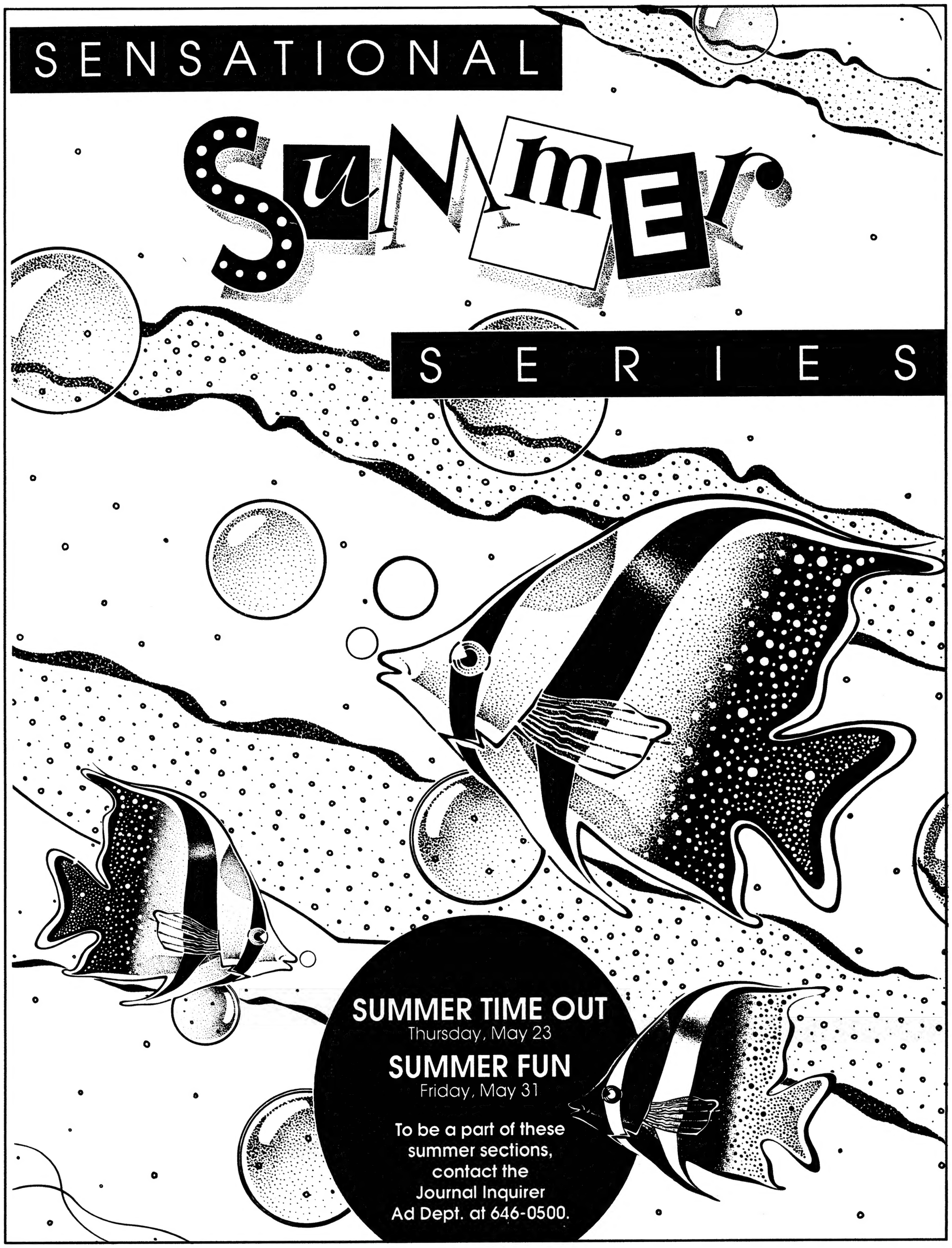
A local bank requested a celebration theme in honor of their Gold Club's 1st anniversary. Resulting newspaper ad features New Year's art from Jan. 90 *PMS,* altered slightly to fit the ad's requirements.


First
It's A Celebration!
February 28, 1991 is the **FIRST** anniversary
of First Financial Corporation's
FIRST GOLD CLUB
In appreciation to our many members who have made **FIRST GOLD CLUB** such a tremendous success, we are offering a First Anniversary Certificate of Deposit with a ***SPECIAL BONUS RATE!!!***
To take advantage of this special offer, your C.D. must be purchased in the month of March, 1991 with a minimum deposit of $500.00 and a term of not less than one year or longer than five years.
Stop by your nearest banking center and ask for details of this ***SPECIAL BONUS RATE!***
Thank you Wabash Valley
TERRE HAUTE FIRST NATIONAL BANK
TERRE HAUTE, INDIANA
FIRST CITIZENS STATE BANK
NEWPORT • CLINTON • CAYUGA
FIRST FARMERS STATE BANK
SULLIVAN • HYMERA
FARMERSBURG • DUGGER
FIRST STATE BANK
BRAZIL • CLAY CITY • POLAND
MEMBER F.D.I.C.

Case Histories

Steven Douglas Chandler
Advertising Artist
JOURNAL INQUIRER
306 Progress Drive
Manchester, CT 06040

Black and white house ad for newspaper promotes two upcoming summer sections. Summer heading from May 88 *PMS* put together with stylized fish from June 91 *PMS* for a very complementary look.



Case Histories

Kim Osborne
Layout Artist
LESHER NEWSPAPERS, INC.
3033 N. G Street
Merced, CA 95340

Artwork from Sept. 91 *PMS* provides focal point on flyer announcing special newspaper section on good health. "Fresh, healthy young woman was a good representative of our diverse ethnic community," said Osborne. The addition of a simple mortice allowed copy to be placed over a portion of the artwork. Flyer is printed in black on tan stock.

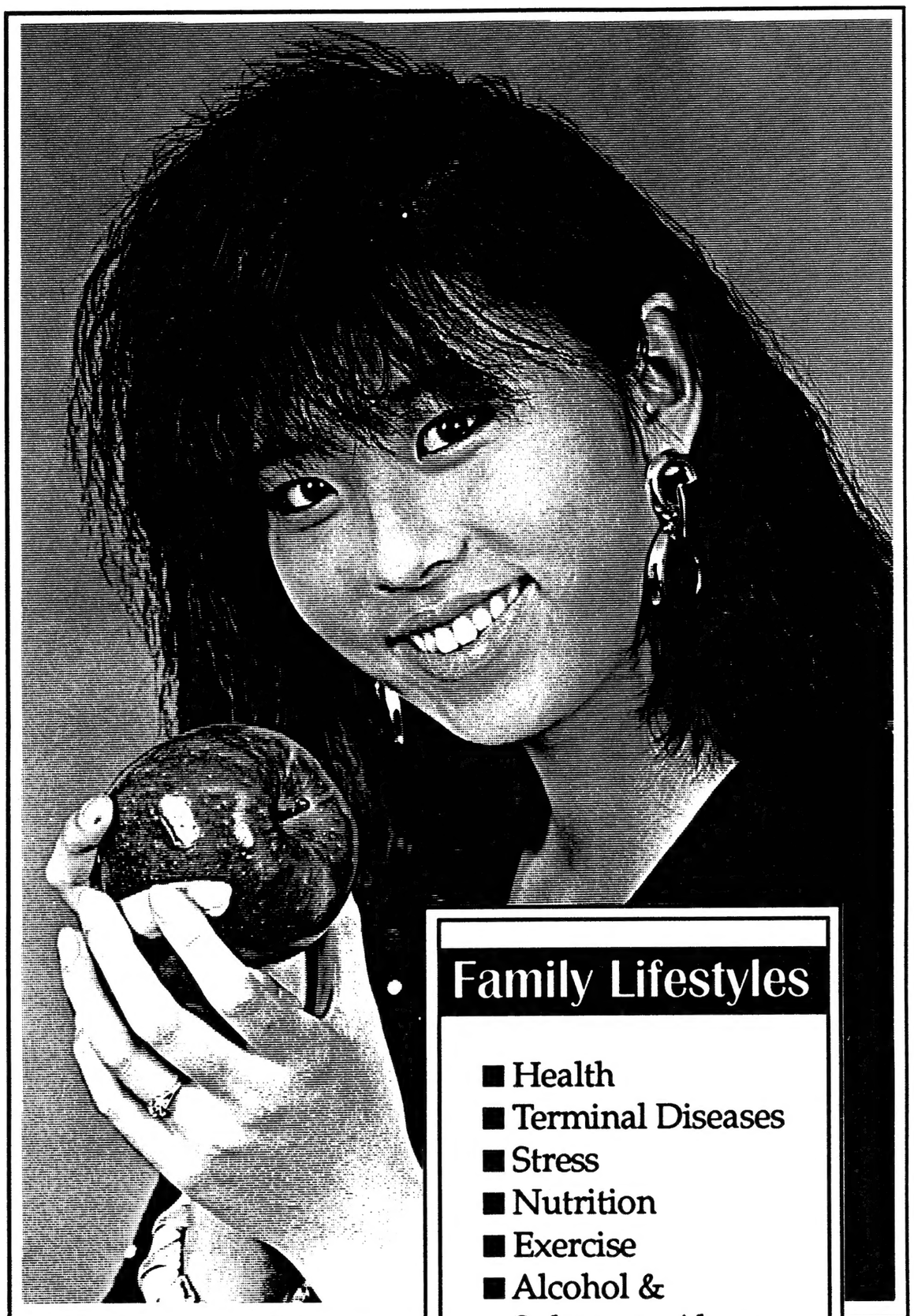
HEALTHIER LIFESTYLES

Keeping healthy means different things to different people. But all would agree that it involves a change of lifestyle. We must consider the whole being—the physical, mental & emotional.

OnTuesday, February 4, 1992, the Merced Sun-Star is plannning an exciting section devoted to a subject close to everyone's heart...our health.

Healthier Lifestyles will cover a wide range of subjects such as nutrition, exercise, cancer, mental disorders and everyday stress. We'll talk to people who have made fitness a part of their everyday lifestyles.

With such a vital subject, this issue will prove to be one of our most widely read. And this is *your* chance to reach those customers who are interested in *your* goods and services.



Family Lifestyles

- Health
- Terminal Diseases
- Stress
- Nutrition
- Exercise
- Alcohol & Substance Abuse
- Mental Disorders

Publication Date:
Tuesday, February 4

DEADLINE:
Tuesday, January 28

Make a wise choice for the health & well-being of your business...call your Merced Sun-Star Advertising Representative today to reserve your space!

722-1511

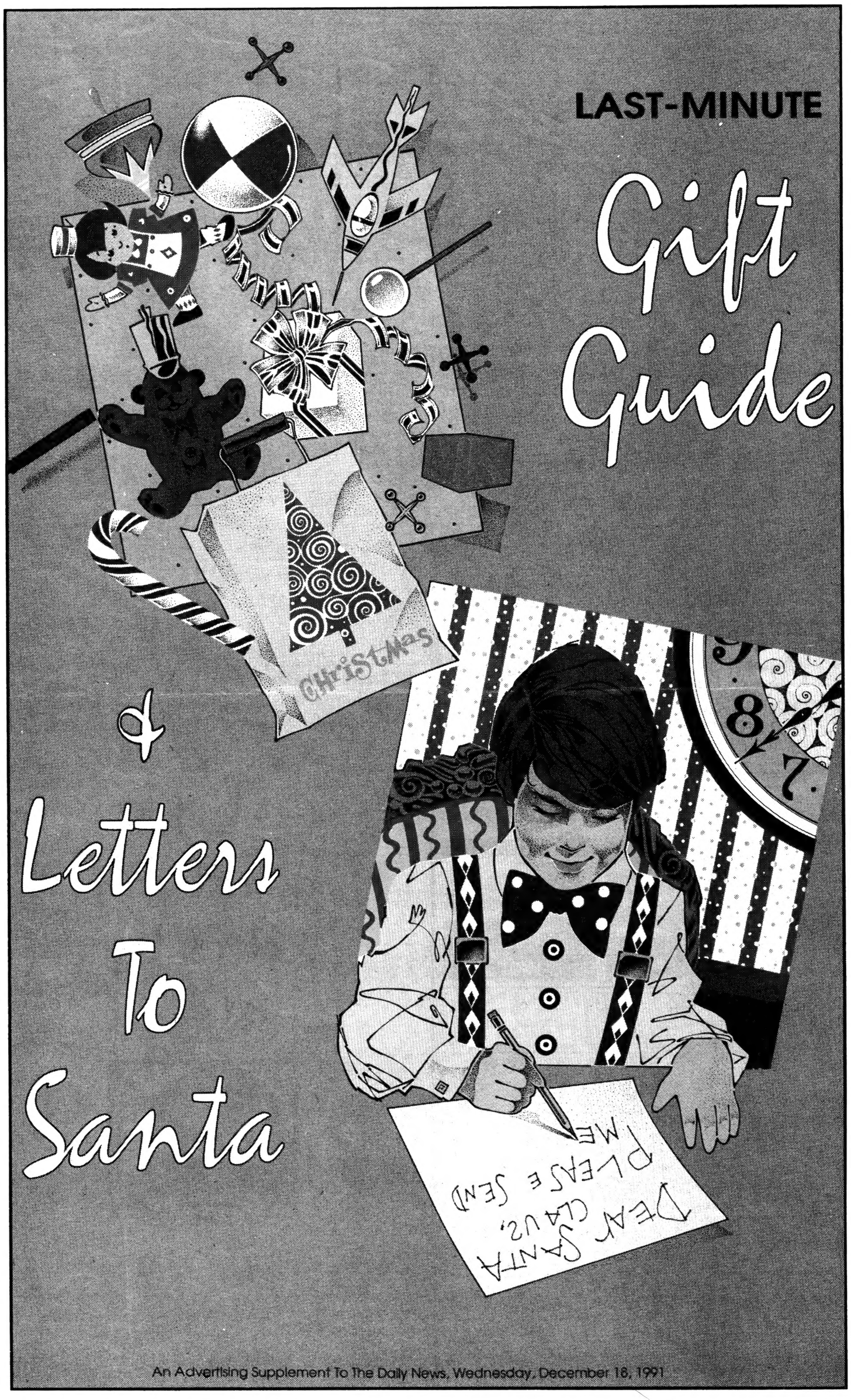
Merced Sun-Star
We deliver

3033 N. G Street • Merced, CA • (209)722-1511

Case Histories

Patricia Beckmann
Artist
THE DAILY NEWS
2 Apollo Drive
Batavia, NY 14020

PMS illustrations from Nov. 90 and Nov. 89 combine to give this gift guide supplement cover a fun, festive look. Printed in full color with a teal blue background.



An Advertising Supplement To The Daily News, Wednesday, December 18, 1991

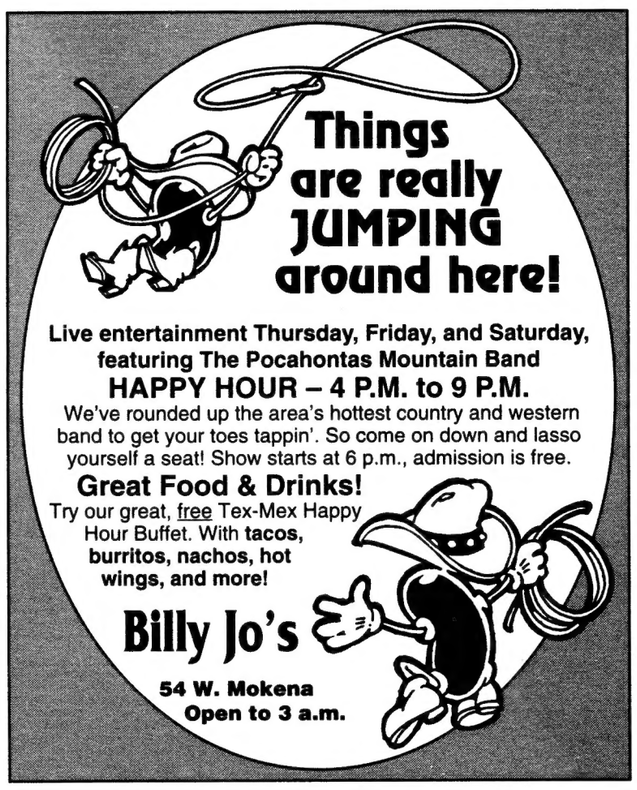
Case Histories

Mary Steinbach
Designer
COBORN'S, INC.
1445 East HWY 23
St. Cloud, MN 56302

Four-page, full-color tab for the newspaper uses "Favorites" heading and animated fish from Aug. 91 *PMS* along with fish hook mortices from Oct. 89 *PMS*. One mortice enlarged and used as window to hold full-color photo of tasty seafood assortment.

PMS COVER STORY: Classic art from page 12 presented in a simple, formal layout for this month's *Print Media Service* cover. Figures isolated from background and halos removed. Art is dramatic enough to stand alone, so no background art was needed. Grad screen was added behind illustration to anchor it to the page. All lettering done by hand. Printed in Pantone® colors on Carolina cover stock.

TRADE SHOWS: This month Dynamic Graphics' representatives will be at **Printing Expo,** Philadelphia, PA, Apr. 2-4; **Midwest Graphics,** Indianapolis, IN, Apr. 2-4; **Nebraska Press,** Lincoln, NE, Apr. 3-4; **Screen Graphics,** St. Louis, MO, Apr. 3-5; **Macworld,** New York, NY, Apr. 8-10; **Mid-America Print Expo,** St. Louis, MO, Apr. 9-11; **T-shirt Actionwear,** Atlantic City, NJ, Apr. 10-12; **International Sign Expo,** Miami Beach, FL, Apr. 30-May 3.



Things are really JUMPING around here!

Live entertainment Thursday, Friday, and Saturday, featuring The Pocahontas Mountain Band

HAPPY HOUR – 4 P.M. to 9 P.M.

We've rounded up the area's hottest country and western band to get your toes tappin'. So come on down and lasso yourself a seat! Show starts at 6 p.m., admission is free.

Great Food & Drinks!

Try our great, free Tex-Mex Happy Hour Buffet. With **tacos, burritos, nachos, hot wings, and more!**

Billy Jo's

54 W. Mokena
Open to 3 a.m.

IT'S THE GREAT CHILI COOK-OFF

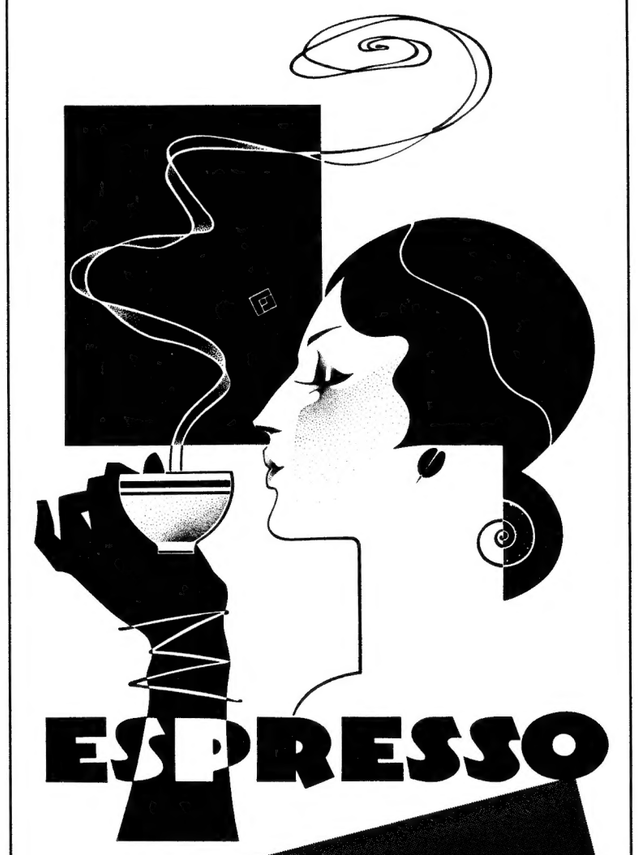
April 27
11 A.M. to 7 P.M.
Westport Civic Center

Think your chili is the best in town? Find out! Categories include: Spiciest, Best Vegetarian, and Best All Around. Judging begins at 4 p.m.

Sign up by April 1 at the Civic Center Office before 5 p.m. Entry fee is $5.

★Cash prizes and gift certificates awarded by area merchants

Sponsored by the Junior Chamber of Commerce
$2 admission for the general public. All proceeds benefit the Central Heart Association.



ESPRESSO Fashions

We've got the looks you want. Strong. Urban. Chic. Contemporary. Bold, European fashions that can take you from a meeting downtown to a night out uptown. If you're the kind of person who doesn't just follow the usual fashion trends, stop in and check out the great new looks we have in store for both men and women.

AVONDALE'S
Park Mall

PIZZA TO GO!

Get it in 30 mins. or less
Or you get your order absolutely free! Plus you always get free sodas with every order. Try our new breadsticks, sub sandwiches, and dessert pizzas too!

WE DELIVER DAILY UNTIL 2 A.M.

ORDER ANY MED. OR LG. PIZZA AND GET A SECOND ORDER FOR ONLY $3

Choose a thin, thick, or pan pizza, with any of these toppings

- ***EXTRA SUPREME***
- ***SUPER PEPPERONI***
- ***SUPER SAUSAGE***
- ***TERRIFIC TACO***
- ***CHEESE LOVERS***

For fast delivery call
555-4240

Luigi's Pizza
435 N. Main Street

NIGHT SPAGHETTI

ALL YOU CAN EAT EVERY TUES!
Includes salad, garlic bread, and drink. From 6 to 9 p.m.

$3.95

Mario's
1275 S. Marion St.

Healthy Choices

We can teach you how to make the right choices when shopping for and preparing food

Classes will be held April 10 at 7:30 p.m. and April 24 at 6:30 p.m. in the hospital cafeteria

Find out how easy it is to cook delicious, nutritious meals. Classes are free to the public, but seating is limited. Please call 555-3112 by April 5 to reserve your seat.

Jackson Community Hospital
Serving Whitmore county since 1946

The Restaurant of the Week

TREAT YOURSELF TO DELICIOUS, AUTHENTIC ITALIAN CUISINE AND SUPERB SERVICE AT ONE OF THE AREA'S BEST RESTAURANTS

Bring this ad in and receive a 10% discount on your next lunch order for two, or a 15% discount on your next dinner for two or more.

Register to win a free night on the town for two! Drawing will be held Wed., April 29th, at 7:00 p.m.

Winners will be taken to Mangiano's in a limousine, treated to a delicious meal with complimentary champagne, and then driven to a showing of Jan Tyler's "Breakfast in Bed."

- **Try something from our expanded luncheon menu**
- **Don't miss our Friday Happy Hours in the bar**
- **Wednesday night is family buffet night**
- **We cater parties, luncheons, and business affairs**
- **Banquet seating available for up to 200 guests**

Mangiano's
Italian Restaurant
556 S. Greenway • Open Tues.-Sun.
555-8774

HERE'S WHAT'S HAPPENING!

Spring & Summer 1992

Get geared up for super spring and summer fun this year in Culver City's hot spots!

• Concerts • Festivals • Boat Races • More

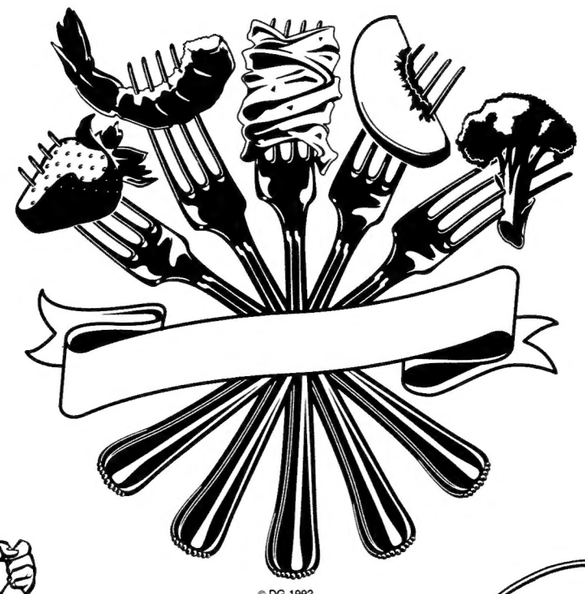
RETRO STYLE

Tired of paying high prices for merchandise that may be the current style, but isn't *your* style? Stop in and see our selection of quality furniture, glassware, china, clocks, knick-knacks, clothing, jewelry, and collectibles. All items are in excellent condition and priced much lower than what you find at the shopping malls.

Or, if you've just cleaned out your attic or basement, bring your things in for sale.

BERGDOFF'S
CONSIGNMENTS SINCE 1982
4577 S. Lakewood St. • Open M-S 10 to7

© DG 1992



© DG 1992

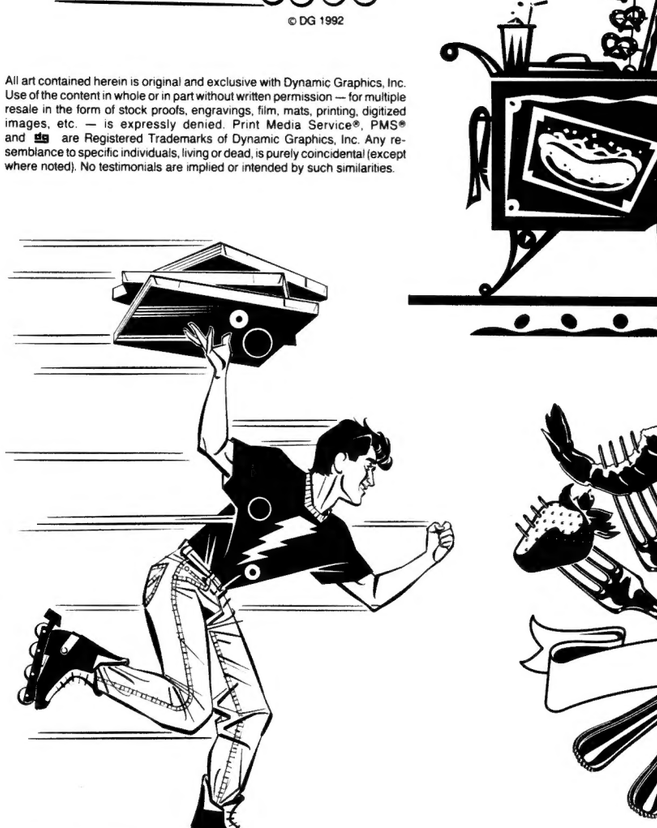
© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992



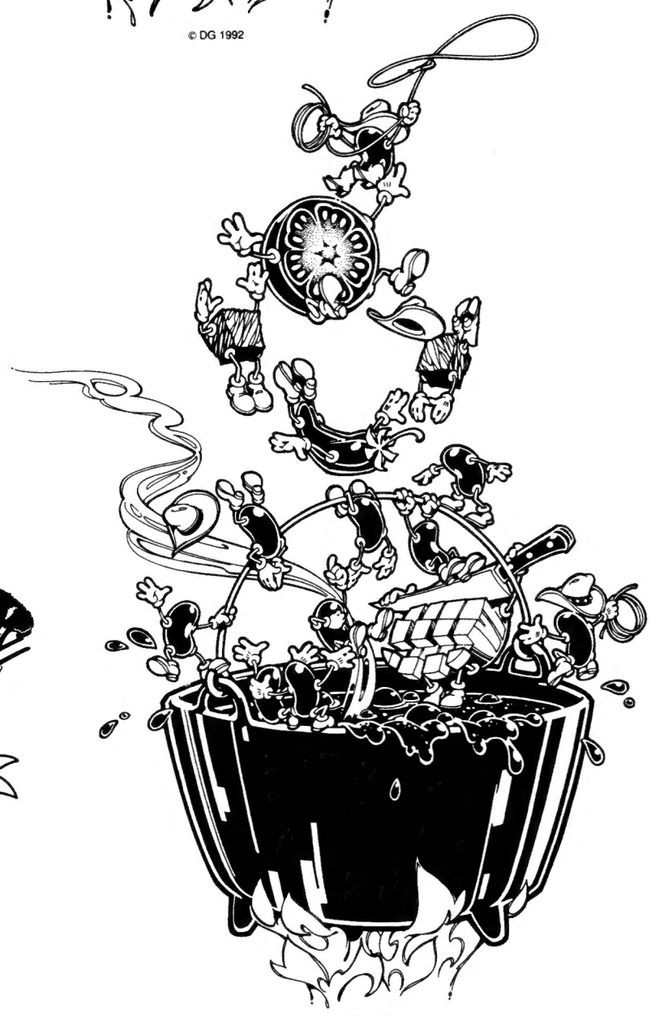
© DG 1992

© DG 1992

All art contained herein is original and exclusive with Dynamic Graphics, Inc. Use of the content in whole or in part without written permission — for multiple resale in the form of stock proofs, engravings, film, mats, printing, digitized images, etc. — is expressly denied. Print Media Service®, PMS® and DG are Registered Trademarks of Dynamic Graphics, Inc. Any resemblance to specific individuals, living or dead, is purely coincidental (except where noted). No testimonials are implied or intended by such similarities.

© DG 1992

© DG 1992



© DG 1992

© DG 1992

SPECIALS

Take advantage of shockingly low prices all week long!

Gas-Charged Shocks
Domestic & import cars..... $47.99

TP Oil Treatment
15 oz. #10251..... $1.49

Hill Spark Plugs
Non-Resistor..... $1.09

Eternity Battery
72 Month..... $79.99

Sale ends April 10

AL'S AUTO SUPPLY
1565 W. Milwaukee St. • Telephone 555-4684

At your service

Prolong tire life and boost MPG. Get a front-end alignment to last the life of your car.

QUICKEE
Car Service Centers
772 Cross St. • 555-8801
45 LaGrange Dr. • 555-7876

It's a beauty...

...and now you can afford it! Get 100% financing on the car, tax, title, delivery, and license plates all with no money down.

And if that's not enough, eligible members may add the ease and convenience of a payroll deduction plan. Call 555-6400 for information on new car financing or come in and talk with a finance officer about the right loan for you.

1632 E. Carpentersville Blvd.

Jacoby
Credit Union

One stop does it all!

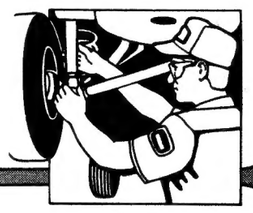
Service values to get your car in shape

Lube & Oil Change
$9
Includes chasis lube, five quarts major brand motor oil, and 10-point maintenance check.

Tire Rotation
$8
Includes check of tire wear. Tires to be rotated front to rear following tire manufacturer's guide.

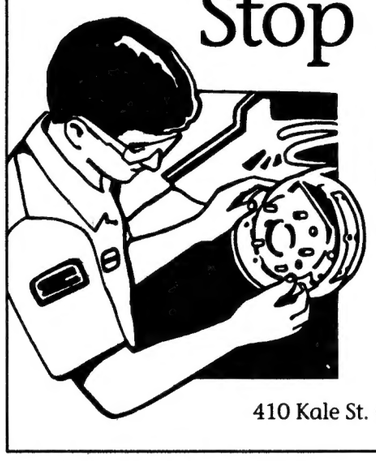
Front-end Alignment
$19
Includes import and U.S. cars. Set front wheel caster, camber, and toe to alignment.

Shock Installation
$31
Includes parts and installation of a pair of NM Shock Absorbers.



NORTHTOWN AUTO
609 Harmon Rd. • 555-4140 • Mon. thru Fri. 9-6
851 University St. • 555-6265 • Mon. thru Fri. 9-6

Stop here.



Whitesall
Automotive Center

Brake Special
$64.85 per axle

Brake problems? We'll fix disc or drum brakes for the same low price.

410 Kale St. • 555-4257 • M-F 9-6

Bring in your car for a

Spring Cleaning

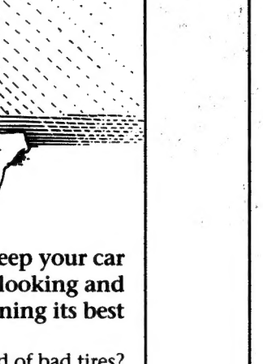
Your car needs a little extra attention after the harsh winter season!
Cold weather can break down engine fluids, reduce battery power, and wear down tires. That's why you need to bring your car to the professionals for a spring check-up. Make an appointment today.

CORSELL'S
Automotive Center
3531 N. Crossmoor Dr. • 555 6578

***PMS* is a valuable tool for any graphic designer.**
Car care page provides versatile automotive art which can be used on listings, tab covers, and more.

Time for a change

Let us install a new set of plugs, adjust the carburetor and timing, and inspect the emissions for only $29.95



BRAD'S AUTO GARAGE
770 S. Jackson St.

AWARD WINNING SERVICE 4 YEARS IN A ROW

Thanks again, Pekin, for voting us number one in auto repair!

With certified mechanics, the best automotive equipment, and lifetime guarantees on select repairs, why get your car fixed anywhere else?

443 N. Knoxville • Appt. 555-6732

Midtown Auto Sales

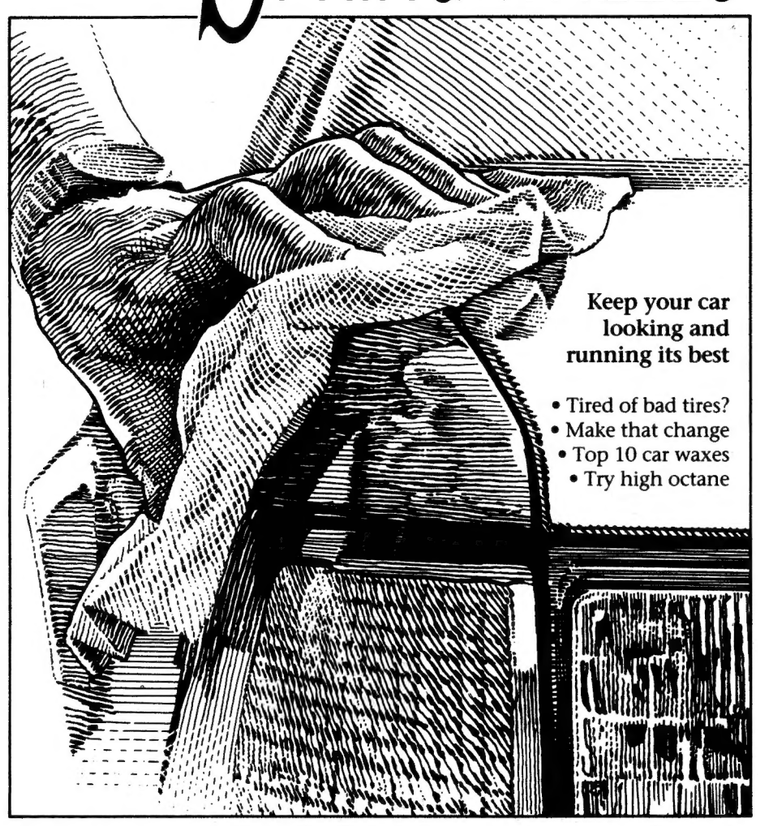
OUR Guarantee TO YOU...

...is for a lifetime.
The Eternal K series muffler will last in normal use as long as you own your car, or Ultimate will replace it free charging only for installation.

Ultimate CAR CARE
201 W. Grand • Open daily 8 a.m.-10 p.m.
3700 Lester • Open Mon.-Sat. 7-7 p.m.

Supplement to the Daily News • Friday, April 10, 1992

SPRING WHEELS



Keep your car looking and running its best

- Tired of bad tires?
- Make that change
- Top 10 car waxes
- Try high octane

CAR CARE GUIDE

© DG 1992

© DG 1992

© DG 1992

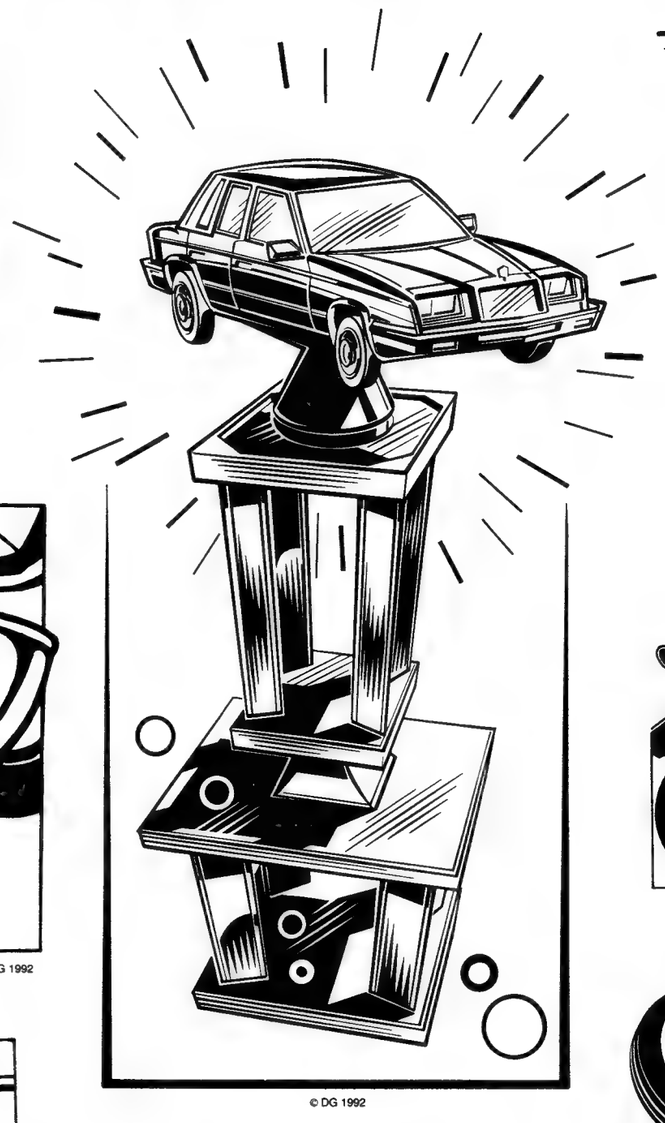
© DG 1992

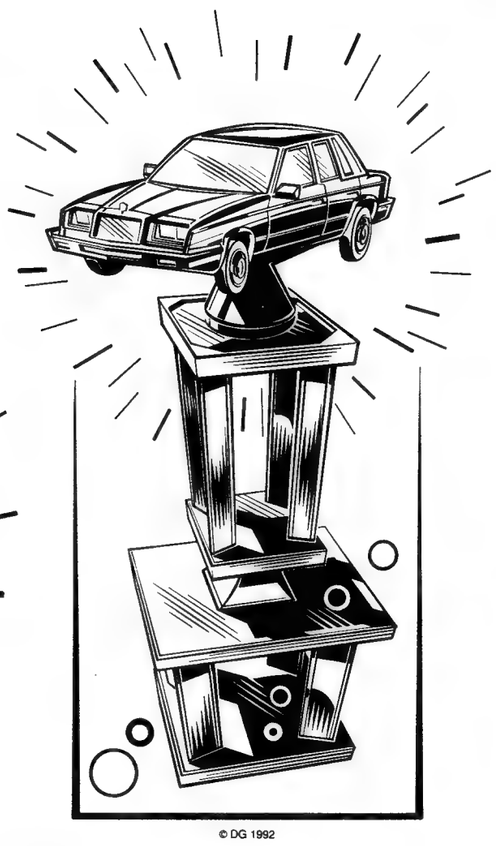
© DG 1992

© DG 1992

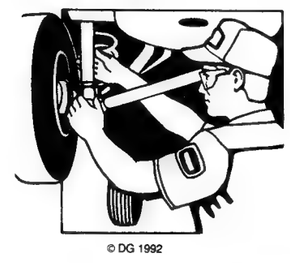
© DG 1992

© DG 1992


© DG 1992


© DG 1992

© DG 1992


© DG 1992

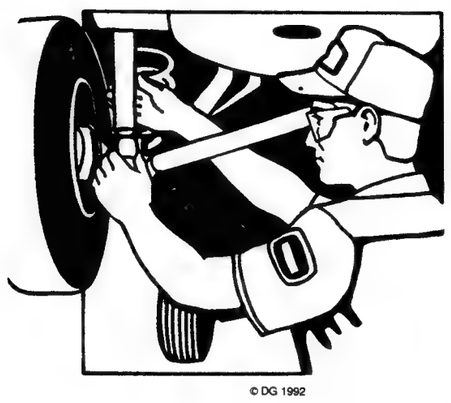
© DG 1992

© DG 1992

© DG 1992

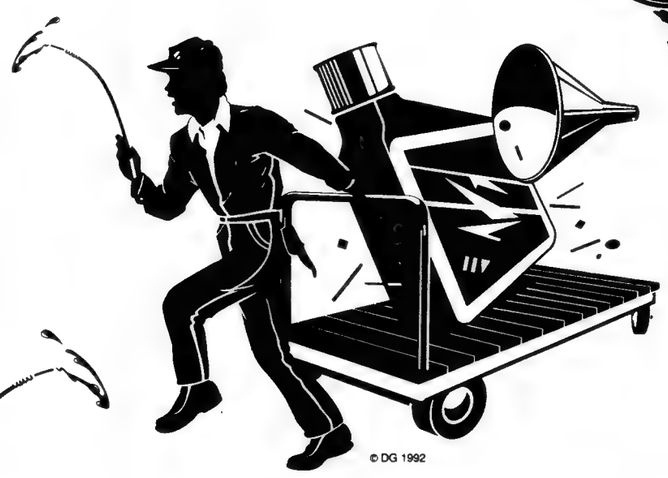
© DG 1992

© DG 1992


© DG 1992

© DG 1992

© DG 1992

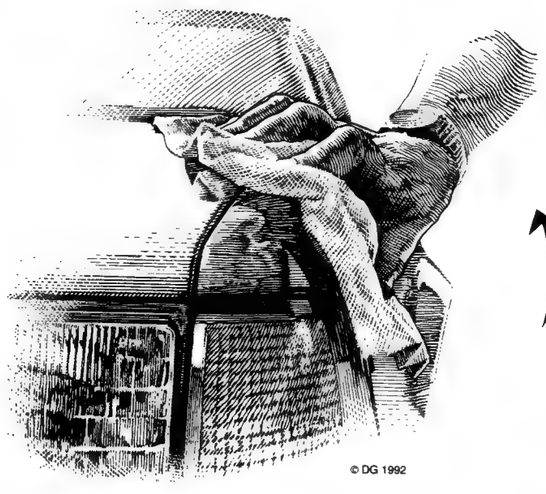

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992


© DG 1992

© DG 1992

Sun March 90 Clipper

HAVE FUN IN THE SUN

"Swing into Spring" April 88 Clipper

Swing into Spring

Enjoy the good life at our comfortable new condominium homes.

Choose from generous-size one-, two-, or three-bedroom apartments. Every home has all the modern conveniences.

- Electronic Security
- Air Conditioning
- All Electric Kitchen
- Washer & Dryer

All this, plus a fantastic location minutes from downtown Naperville.

Only blocks from great shopping, fine restaurants, and public transportation.

Royal Oak Estates

For a walk-thru call today 555-8505

Get Ready For Fun In The Sun

Don't get burned. Tan the fast, safe, and easy way!

Regal Tan Spa

621 Foxell Dr. • 555-4120

FOR MEN ONLY

SPRING '92

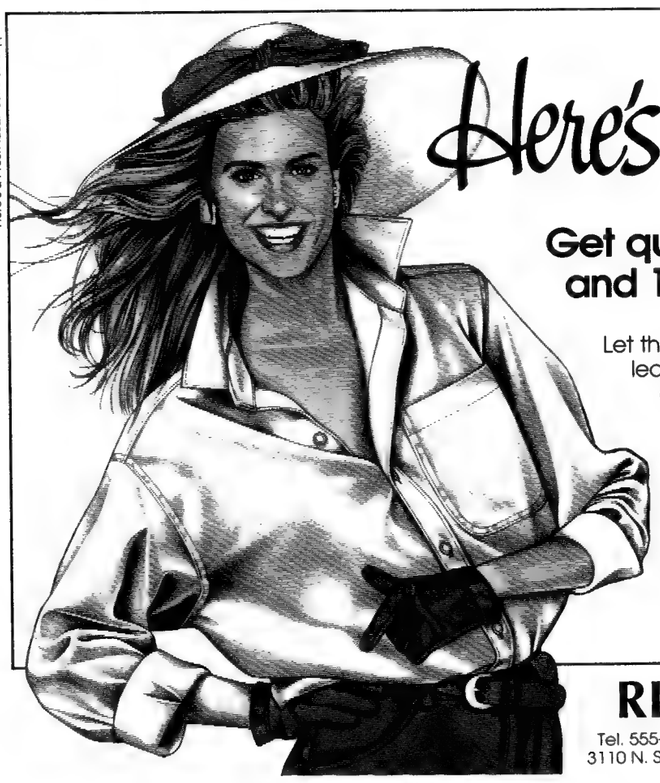
Skin Care Sensations

Start the countdown to healthy skin the moment you begin using the 3500 treatment system. Jaques LaBruyére has created round-the-clock skin care products just for men.

- Moisture Balance DayCare
- Oil-Dissolving Night Cleanser
- Aging Controller
- Facial Scrub Bar

Bergan Sax
Lakeview Mall

"Here's a Fresh Idea!" June 89 Clipper



Here's a Fresh Idea!

Get quality service, convenience, and 100% satisfaction guaranteed

Let the professionals clean your silks, rayon, suede, and leather. We also do fire restoration, wedding gowns, draperies, alterations, and repairs within one day.

Valuable Coupon

Take 20% off your next dry cleaning bill

Fast next-day dry cleaning. Open Mon.-Sat. 9-9. Coupon valid at every River City Cleaners store.

Offer expires Thursday, April 30th

RIVER CITY CLEANERS

Tel. 555-6773 — 3110 N. Sterling
Tel. 555-8515 — 1403 W. Garden
Tel. 555-8939 — 310 S. McClure

Catch The NEW WAVE

WKRB

Filson's home of rock and roll!
102.9 FM & AM 1220

I Found A Great Job In The Journal Classifieds! You Can, Too.

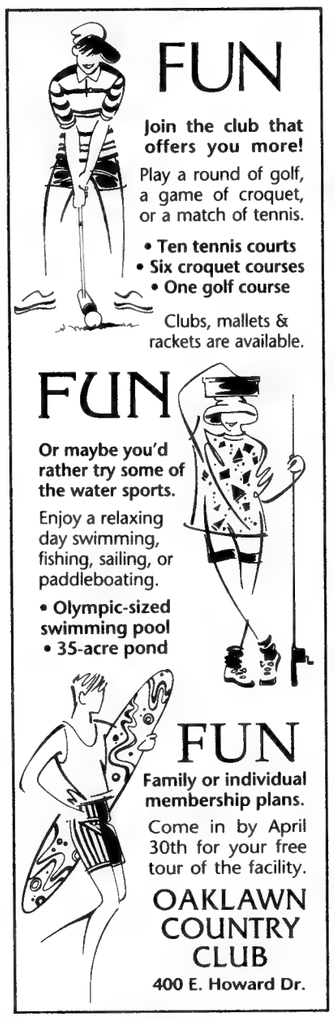
PRETTY FOR A PROM

A very special occasion calls for a very special dress. Come see our collection.

Dresses for petite to plus sizes.

Any alterations can be made right in the store.

Michelle's
Fine Dress Shop
1342 W. Applegate Dr.



FUN

Join the club that offers you more!

Play a round of golf, a game of croquet, or a match of tennis.

- Ten tennis courts
- Six croquet courses
- One golf course

Clubs, mallets & rackets are available.

FUN

Or maybe you'd rather try some of the water sports.

Enjoy a relaxing day swimming, fishing, sailing, or paddleboating.

- Olympic-sized swimming pool
- 35-acre pond

FUN

Family or individual membership plans.

Come in by April 30th for your free tour of the facility.

OAKLAWN COUNTRY CLUB
400 E. Howard Dr.

When you want good food fast

Delicious salads and sandwiches made to order in just five minutes

Choose from Italian beef, meatball, pastrami, and other tasty sandwiches, or try one of our eight salads.

Special lunch menu includes free dessert

Henderson's Deli
324 N. University St. • Phone 555-5282

"Evening Stars" Decorative Headings & Alphabets Vol. 3 Stars March 90 PMS

Evening Stars

Where you can dance the night away

An exciting atmosphere, a big dance floor, and the best music.

Night Times
301 Court St. • M-S noon-2 a.m.

© DG 1992

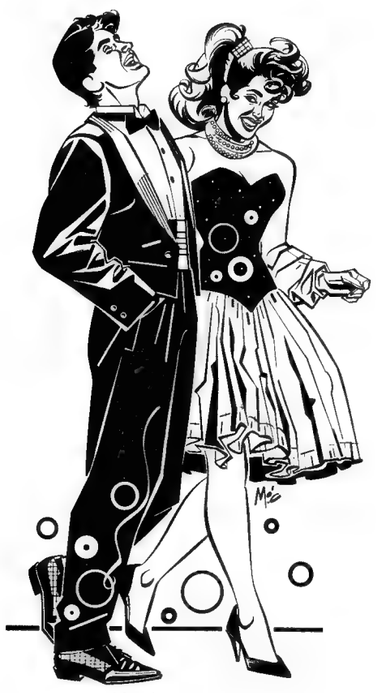
© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992


© DG 1992

© DG 1992

© DG 1992

© DG 1992

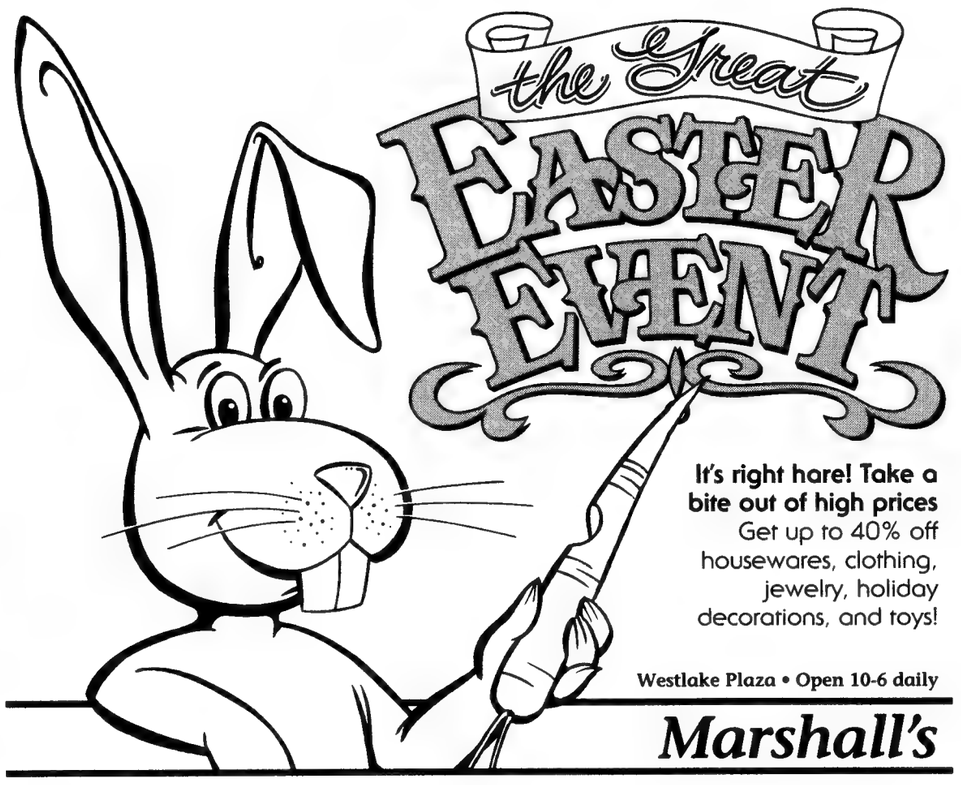
Weekend FUN

Join us Easter weekend for an egg-stra special stay!

$49 single or double occupancy. Kids stay free!

The entire family will enjoy our indoor pool, Easter egg hunt, and free Sunday brunch. Reserve a room for April 17, 18, and 19, and make this holiday exciting.

Kenmare Hotel
165 Queens Dr. • 555-5411



It's right hare! Take a bite out of high prices
Get up to 40% off housewares, clothing, jewelry, holiday decorations, and toys!

Westlake Plaza • Open 10-6 daily

Marshall's

The 5K Bunny Run
for the Alton Family Shelter

April 12, 8:00 a.m.
Downtown Alton

Put on your running shoes and head to City Park, Sunday morning, for the 3rd annual Bunny Run

Registration fee of $9
Everyone who enters gets a free T-shirt and overall champs win a TV.

Entry forms available at Alton county post offices.

Our wish for you this Easter...

...is a safe and happy holiday filled with all the blessings and good cheer this season brings.

KAUFMAN
REAL ESTATE

"Certainly Spring" March 91 PMS

CERTAINLY
Spring
Preferred Customer Sale
Saturday, April 11

Bergan Sax
PO Box 1715
Peru, IL 61423

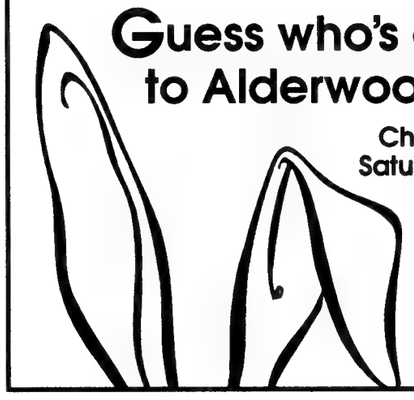
BULK RATE
U.S. POSTAGE
PAID
Bergan Sax

AZ 630-828

STEVE FESSLER
7313 CLAIRMONT RD.
PHOENIX, AZ. 39041

Guess who's coming to Alderwood Mall?

Check us out on Saturday, April 11!



Alderwood
✦Mall✦
Brandywine Dr.

Grass March 89 PMS

Calling all kids!

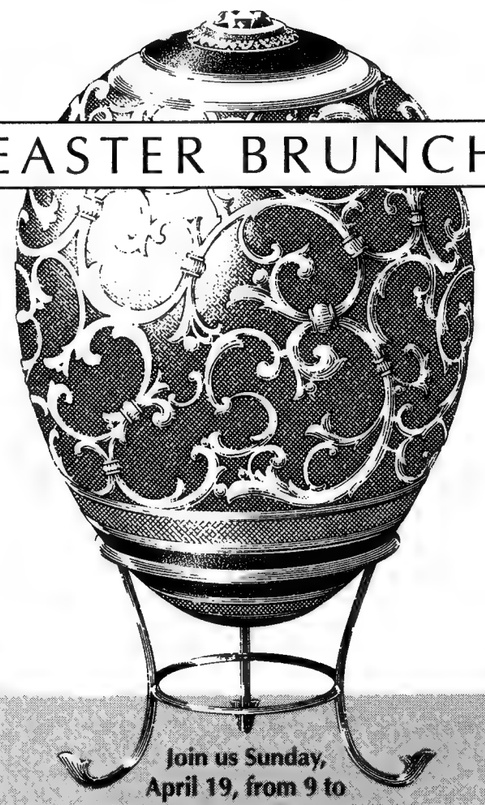
Be on the lookout for Easter eggs Sunday, April 12 at 1 p.m.

A large bunny has been seen hiding colored eggs and we need your help finding them.

Parents call 555-6700 for information.

Parkview
Nature Center

EASTER BRUNCH



Join us Sunday, April 19, from 9 to 3, for an Easter buffet. For $9.95, eat roast turkey, Virginia Ham, fruits, salads & more.

Von Behren's
907 Grandview Dr. • 555-9872

Look your best for the holiday

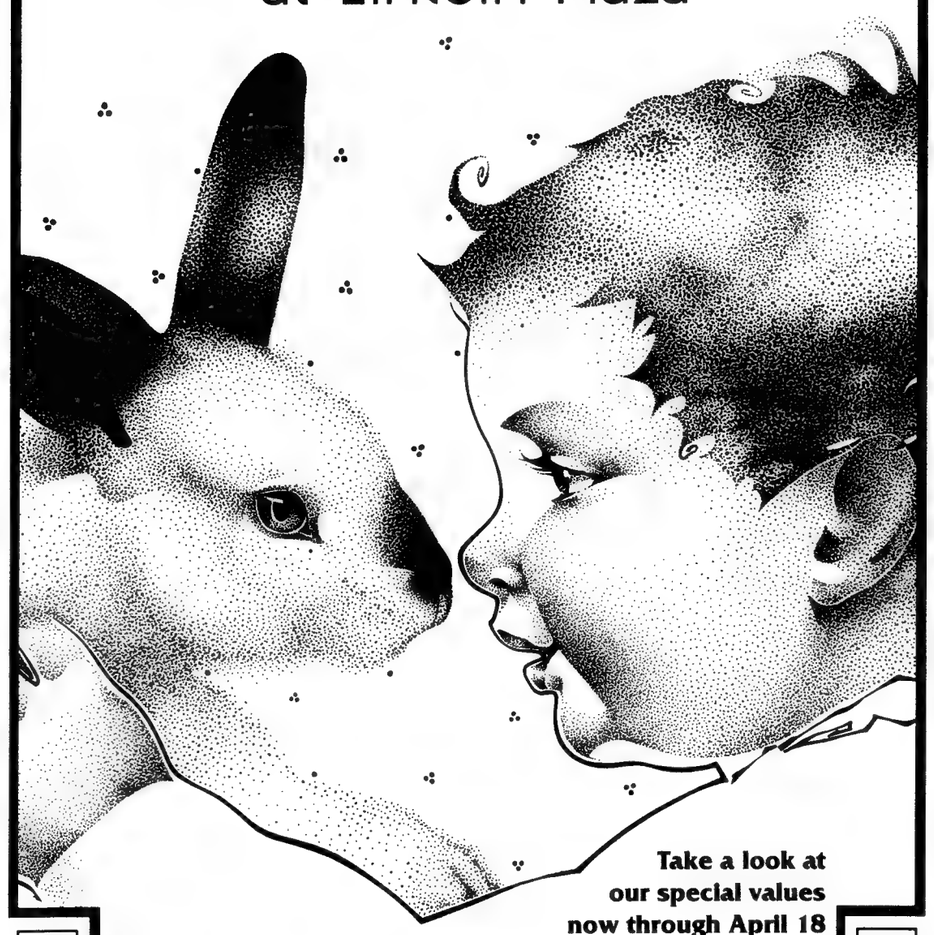
Bring your dry cleaning to us in time for Easter!

Northpoint
555-6766
Sheridan Plaza
555-4590

Nicholl's
Dry Cleaners

EASTER

at Lincoln Plaza



Take a look at our special values now through April 18

© DG 1992

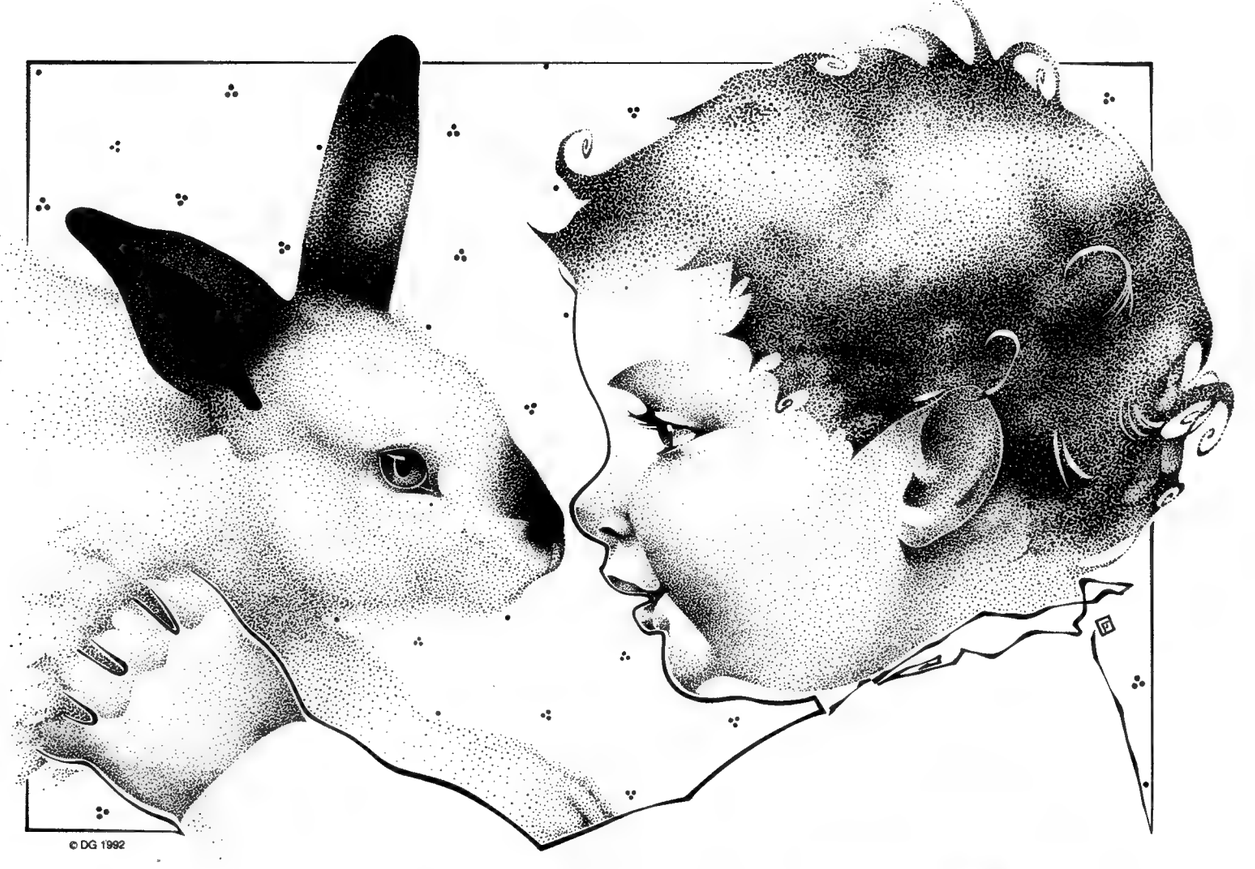
© DG 1992

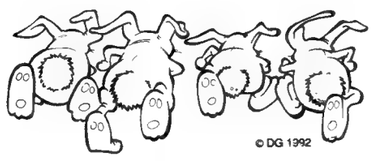
© DG 1992

© DG 1992

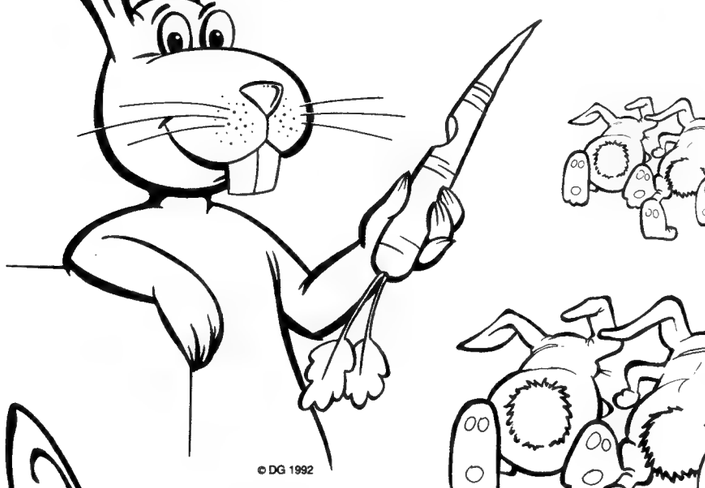
© DG 1992

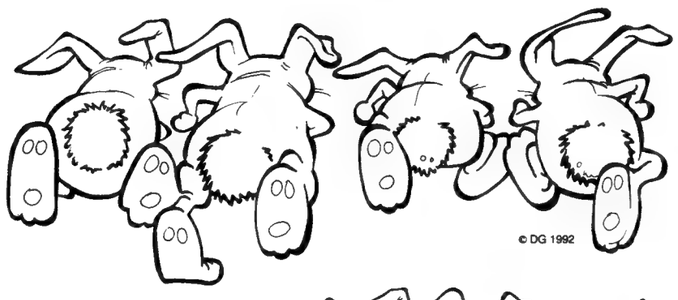
© DG 1992

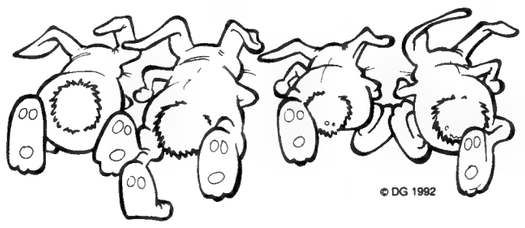

© DG 1992


© DG 1992

© DG 1992


© DG 1992

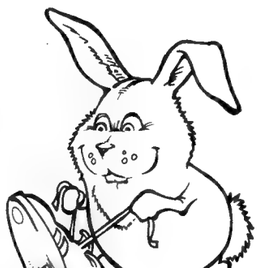

© DG 1992


© DG 1992

© DG 1992

© DG 1992

© DG 1992

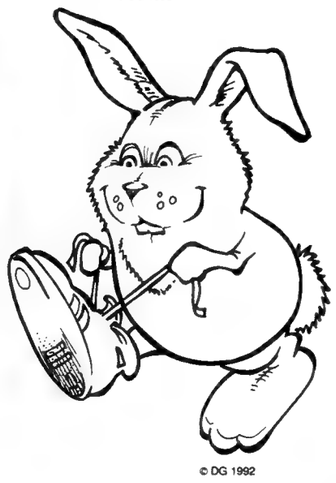

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992


© DG 1992

© DG 1992

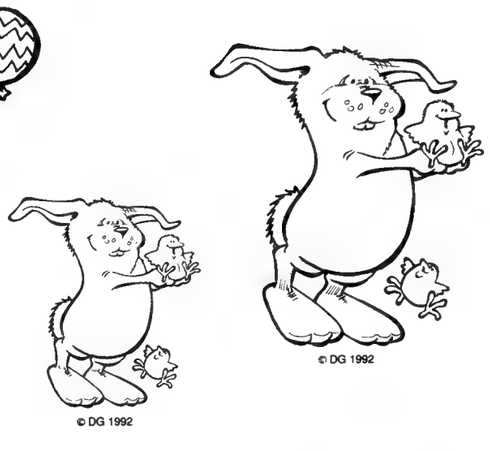
© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992


© DG 1992

Hey, kids!

Look what's cooking!
Doesn't a juicy cheeseburger, plump hot dog, or a plate full of spaghetti sound great? Those are just three dishes you'll find on our totally awesome kid's menu. And remember to tell mom **every kid's dinner is under $2.**

Forrester's
FAMILY RESTAURANT
2726 W. Hamlin Street

WELCOME SPRING

Name-brand appliances at the guaranteed lowest prices

30% **OFF ON ALL REFRIGERATORS, WASHERS, AND DRYERS UNTIL APRIL 30th, and 0% INTEREST FOR 6 MONTHS**

TE, Clearpool, and Dant are just some of the name brands you'll find on sale during our simply spring appliance sale. Buy now and get free home delivery. Sale runs from April 1st thru 30th.

Bob's Appliance Center
3445 S. Hanover St. • 555-5327 Hours: 9 a.m. to 9 p.m. Mon. thru Sat.

Magnificent lakes, streams, sweeping fairways, and thousands of trees make this a beautiful country club to visit or join. Overnight guests enjoy a spacious room with all the luxuries plus a beautiful view of the 36-hole golf course. During your stay, or as a country club member, you'll enjoy the use of all the resort facilities including the indoor tennis courts, olympic sized swimming pool, and whirlpool spas.

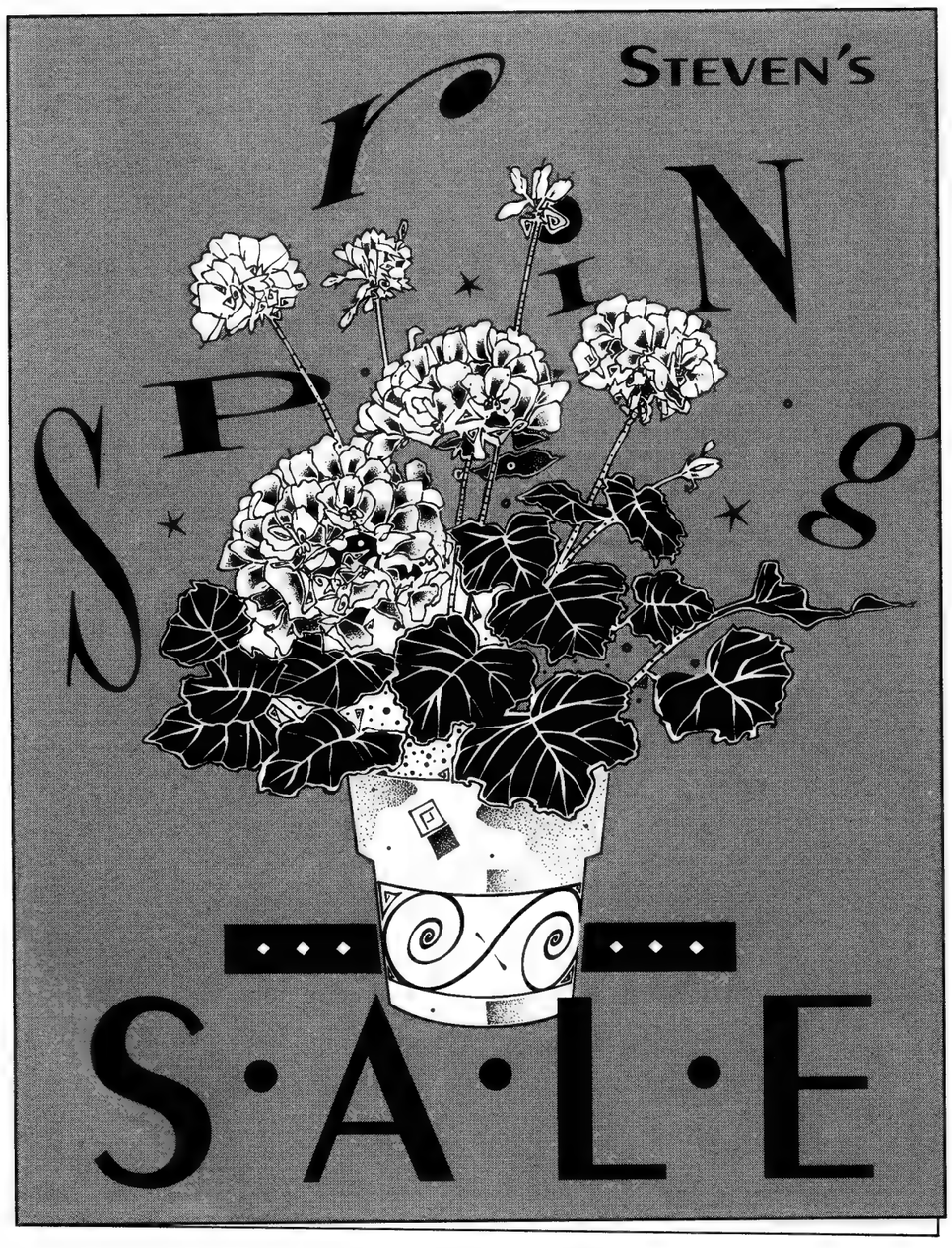
April 20th, the golf course is scheduled to open for guests of the resort and country club members. Choose the membership package that's right for you.

• Family membership plan – includes use of the facilities for two adults, and kids 18 and under

• Individual membership plan – includes use of all the facilities for you and one guest

PARKVIEW RESORT & COUNTRY CLUB
For a free brochure call 555-4440 or write to:
Parkview Resorts, Jacksonville, FL 76743

STEVEN'S SPRING SALE



Put your family in a fabulous lakefront home for as little as $102,200

Come see these beautiful custom-built, waterfront homes overlooking the Lake Valley Country Club. Each home is built with the finest craftsmanship and materials.

We've added the "little things" like french doors, hardwood floors, stain resistant carpeting, and much more for luxurious home living. And don't forget every home has a panoramic view of the Golf Course.

You can get all this for less than you might expect. Homes start in the low $100's and go up to the high $130's. Feel safe knowing your house is covered for ten years under a Home Owners Warranty.

Lake Valley Estates

Call 555-7340 for a walk-thru visit with our representative. Take Hwy. 29 three miles north of I-65 and turn right on Pence St. Presenting another fine community established by Rentmann/Holland Development Corp.

It's Garage Sale Time

Stop by and pick up your kit

No more headaches and no more hassles at garage sale time

Garage sale time is just around the corner and we've written a "How to hold your garage sale" manual with helpful hints on selling. Inside are pages on bartering with buyers, pricing merchandise, selling those unique items, and a whole lot more.

Anyone who places a garage sale ad in the classifieds will receive a free garage sale kit!

With our kit and your caboodle your garage sale is a can't miss!
Make this your most successful garage sale yet with a little help from our handy garage sale kit. Look through the attic or basement and sell those items you don't use anymore. It's that easy!

Every kit includes...
• 1 GARAGE SALE MANUAL
• 100 PRICING STICKERS
• 10 GARAGE SALE SIGNS

Call 555-9445 to place your ad
Journal Graphics News
3050 N. Forest Drive • Harvey, WI 48072

Peace of mind for a Rainy Day

You save to plan for your future.
Planning has gotten harder with all the new financial choices. That's where our personal bankers come in.

We'll give you the straight talk on high-yield, short- and long-term savings plans, CD's, money markets, IRA's and a variety of other financial options.

Call or come in today for straight talk about securing your financial future!

1st Savings Bank of Denver
6578 N. Prospect Rd. • Phone 555-7350

Spring FABRIC FEVER

Don't miss out on the storewide clearance sale. Choose from a sensational selection of fabrics for sportswear, dress wear, men's wear, and more.

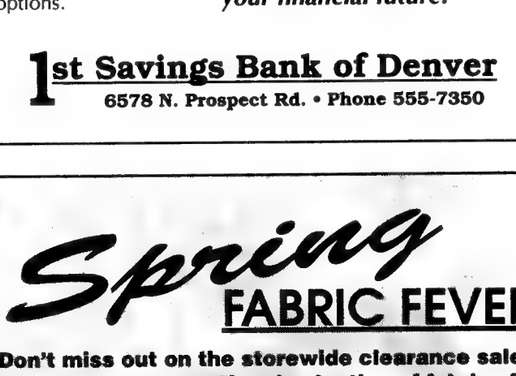
• OXFORD CLOTH • SOLID PANTWEIGHTS • BENOLL COORDINATES • TISSUE LINEN • LINENESSE SOLIDS

EVERYTHING REDUCED FOR SPRING!

Save on assorted patterns for men's, women's and children's spring clothing. Sale prices end Saturday, April 18th. If you really like to sew, there's only one place you need to go...

Mary Lee's Fabrics
5671 N. Wisconsin Ave. • Phone 555-7384

APRIL SPECIAL



20% **OFF ALL YOUR SPRING JACKETS, TRENCH COATS, AND BLAZERS**

Bring in your outerwear and get the spring savings discount price. Quality cleaning for all fabrics in just one day guaranteed.

Offer good Thurs., Fri. & Sat.
April 23, 24 & 25

Northwoods Cleaning Center
567 N. Forest Ave. • Weekdays 9-9 • 555-4368

Stock up on Spring Things

Flowers are blooming and that means time to start planting. It's also time to find some spring clothes and make some crafts in time for Easter.

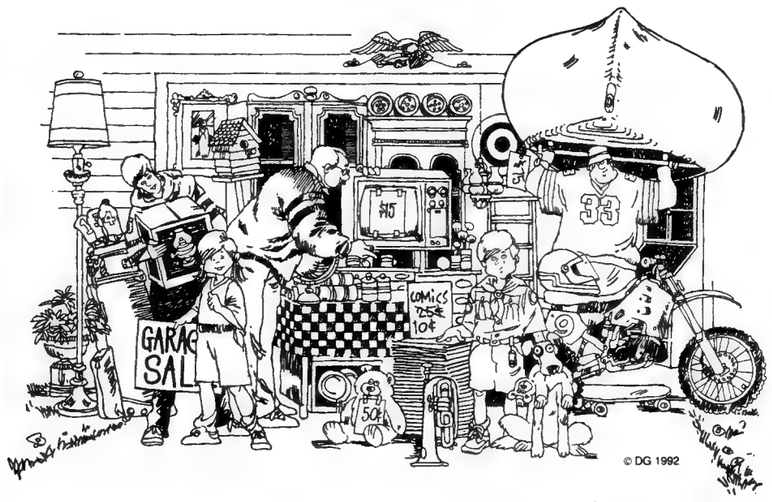
• Stenciling supplies • Boxed peonies • Tanks & shorts sets • Gardening tools • Quilt fabrics • Personalized T-shirts • Potpourri candles

Shop where the value is great and the selection of merchandise even greater

Get high quality merchandise at the guaranteed lowest price. Personal checks and all major credit cards accepted.

Cooper's
VARIETY STORE
2234 S. Racine Street
Open Daily 9-9

© DG 1992



© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

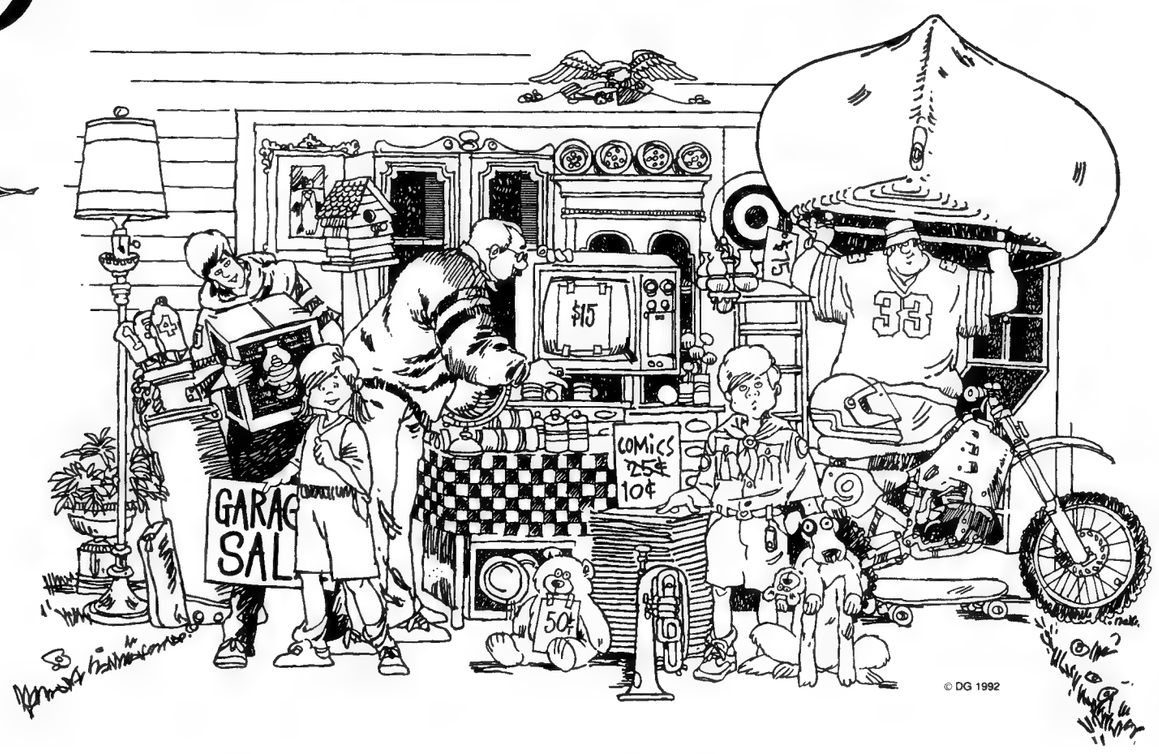
© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992



© DG 1992

Easter Open House

Join us Sunday from 1 to 3

Bring the family out after services for refreshments and entertainment. The Easter Bunny will make an appearance and pass out baskets to the kids at 2 p.m.

First Methodist Church
404 S. Broadway Ave.

Greater love has no one than this, than to lay down one's life for his friends. John 15:13

Easter Services
8 a.m. & 11 a.m.

Please join our celebration

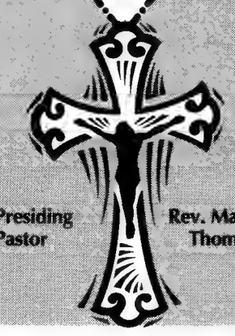
ST. PAUL'S CHURCH
Located at 601 Memphis St.

And we know that the son of God is come, ... that we may know him... and we are in ... his son Jesus Christ. John 5:20

Good Friday Service 7 p.m.

Located at 601 Memphis St.

ST. PAUL'S CHURCH

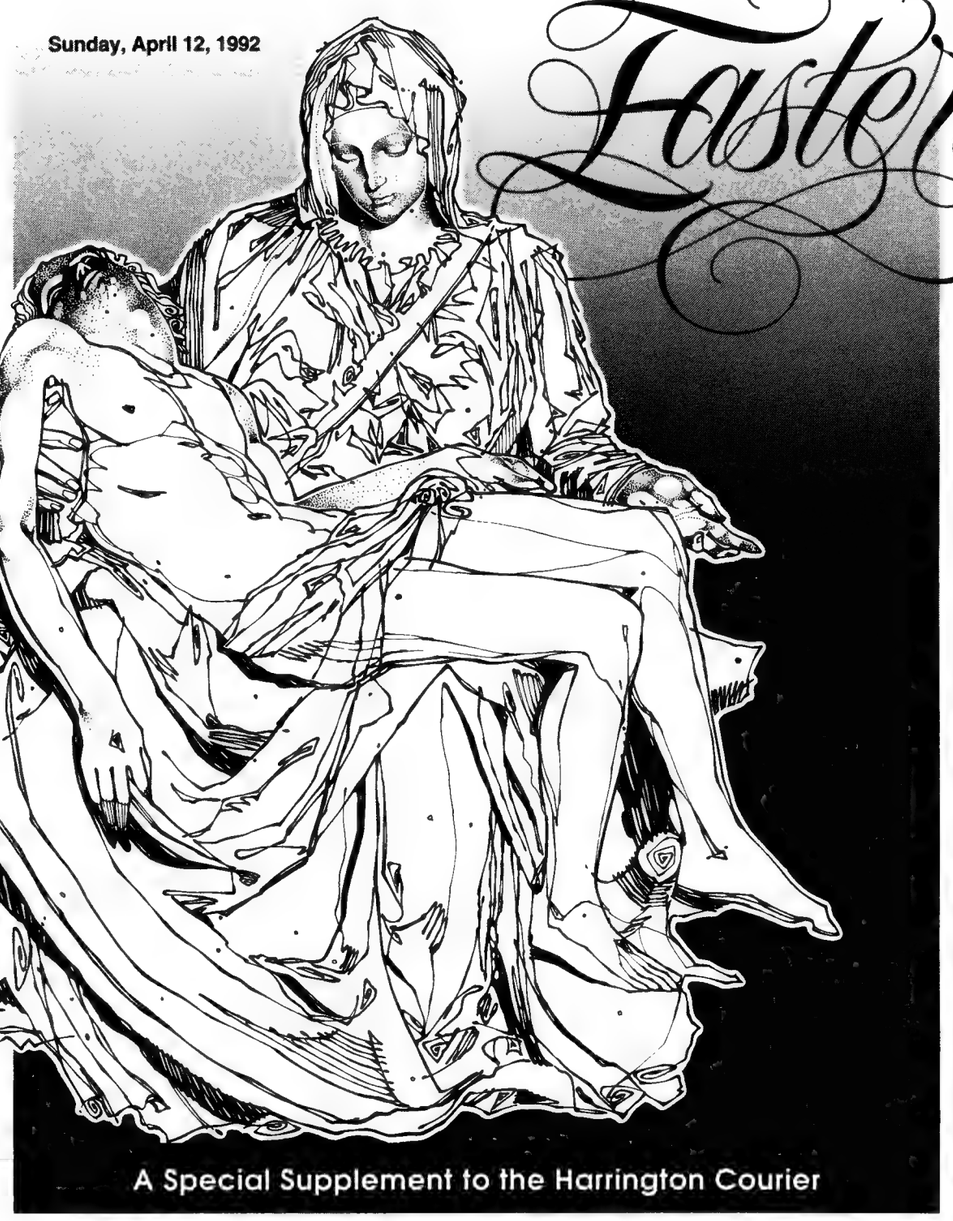


Presiding Pastor — Rev. Mark Thomas

Grad screen June 87 PMS

Sunday, April 12, 1992

Easter



A Special Supplement to the Harrington Courier

EASTER SUNRISE SERVICE

Come celebrate with us Sun., April 19, at 6:30

Performance by the Gabriel Choir

Rev. Palmer Thornton will lead the service, and deliver a special message from the Mission Council.

Breakfast to follow in the rectory basement at 9 a.m.

North Grove Baptist Church
99 Weston St. • Rev. Palmer, Dir.

PASSOVER

The Tradition Continues

Symbolic foods are served the first two nights of Passover

Matzos *symbolize the bread that didn't rise when the Hebrews fled Egypt.*

Lamb bone *on the right of the seder plate symbolizes the lamb sacrificed in the temple.*

Hard-boiled egg *on the left of the seder plate symbolizes the strength of the Hebrews and a sign of eternal life.*

Moror, *bitter herbs and horseradish, for the bitterness of Israel's slavery in Egypt.*

Charoses, *a mixture of apples, wine, and honey, symbolizes the kindness of God.*

Serve your family and friends the finest in fresh foods and pre-packaged kosher products

- Fineman Gefilte Fish
- Exeter Matzos
- Kosher Wines & More

Witzel's Market
909 Market St.

"Happy Easter" March 86 PMS

Happy Easter

from all the staff at the KINGSTON OBSERVER

Easter Specials

Save up to 25% on gift items

Religious gifts for friends and family

- Children's Bibles
- Easter Plaques
- Books on Tape
- Porcelain Figures

BRETHREN BOOK STORE
In Eastwick Mall

Wishing You And Your Family A Happy And Healthy Passover

MORRIS BANK

A Celebration of the Resurrection

All are welcome to join in our Easter services.

9 a.m. & 12 p.m.

Pastor Jonathon Dixon will be leading both services.

Church of Christ
975 Condordia Parkway

Holy Week Services

Holy Family Cathedral

Easter Cantata performed by the Holy Cathedral Chorale Group

Sunday, April 19th, from 7:00 to 9:00 p.m.

Universalist

West Adamston
Presbyterian Church
We invite you to join us for services on Palm Sunday
Worship - 8:30 and 11 a.m.

St. Joseph's Church

First Christian Church of God

Join with us to celebrate the passage of Holy Week, the last seven days of Lent.

Zion

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

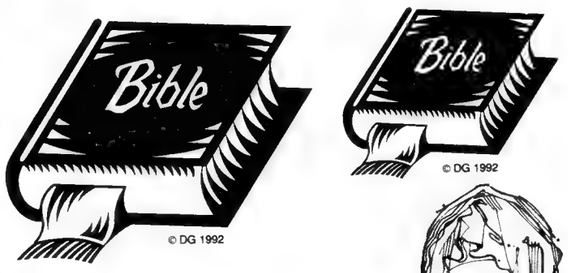
© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992



© DG 1992

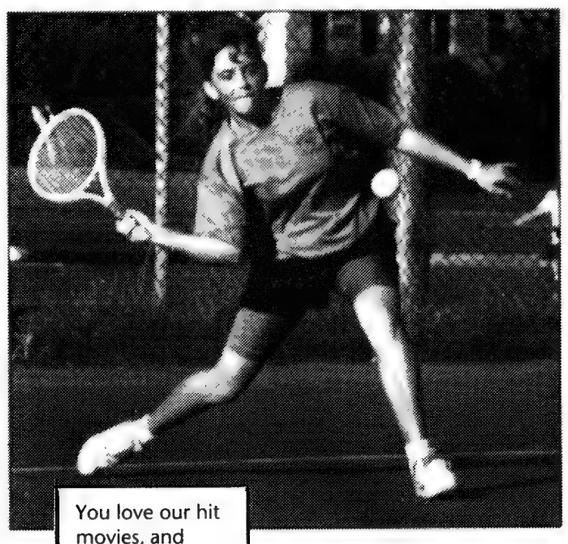
© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992



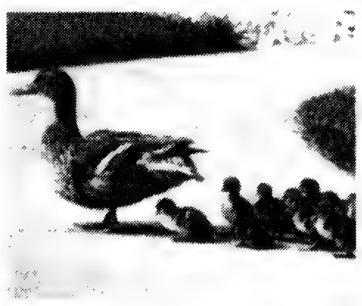
You love our hit movies, and now you'll think our prices are aces too!

Here's A Real Hit!

Now when you rent two videos, you get a third rental free! And all kids' videos are only $1. Offer good now through April 30.

Video Features
Open daily 'til midnight

We'll take care of the little things



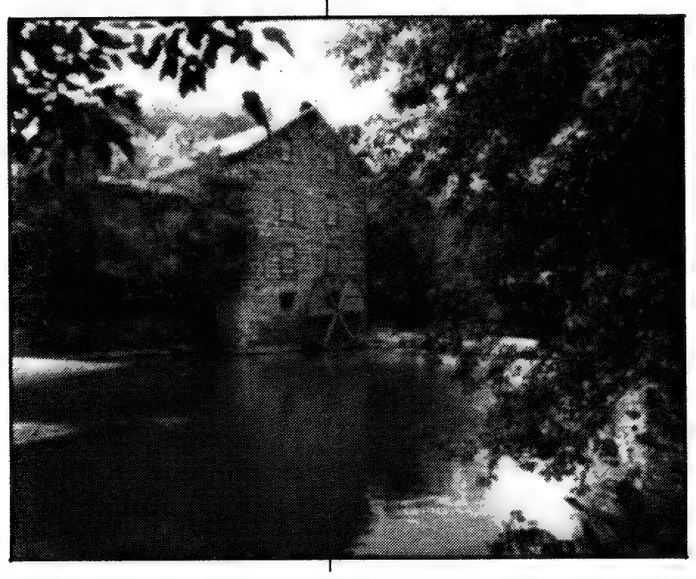
Having a hard time fitting exercise into your busy schedule? Relax, we can work it out! We now offer up to 2 hours of free, on-site babysitting for all full members.

Fitness 4ever
707 Hobedo St.

Our commitment to the future starts here

It's never too early to start planning for the future. Whether you're saving for your kids' educations or for your own retirement, we've got a financial plan that's right for you.

Garrison and Co.
5113 Charis St.
Phone (311) 555-4387

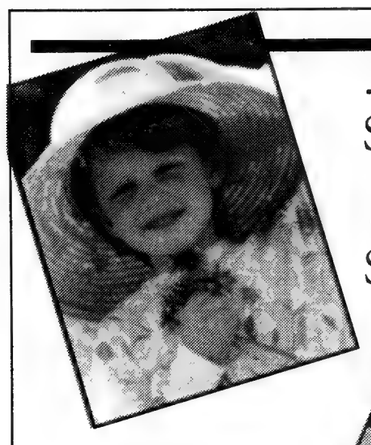


EVERYTHING A HOMETOWN BANK SHOULD BE

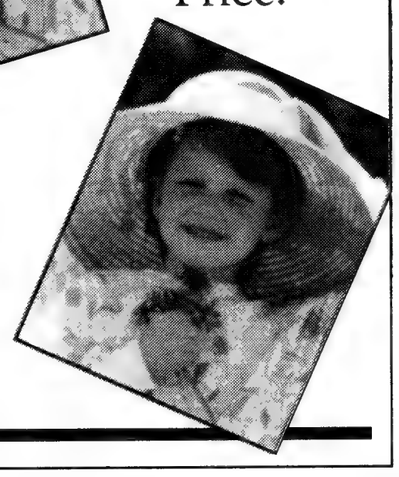
Depend on us for convenient, friendly, personal service.

- direct deposit
- automated teller service
- drive-through hours 7 a.m. to 7 p.m. Mon. through Sat.

First National Bank of Evans 405 Broadway



–TWO– Sensational Prints, –ONE– Sensational Price.



Now through April 30th, get two sets of prints for the price of one. We guarantee 24 hour photo processing. Film in before 11 a.m. is back the next day.

Philips Drugs
Westin Plaza • 555-3411

Singles or Doubles Doubles

Get two pizzas for the price of one now through May 31st.

Guido's
91 East St. • 555-8332

A Bunch for Lunch?

Bring in the kids or any group for our special lunch buffet. All you can eat only $4.95

Leo's
711 Main St.

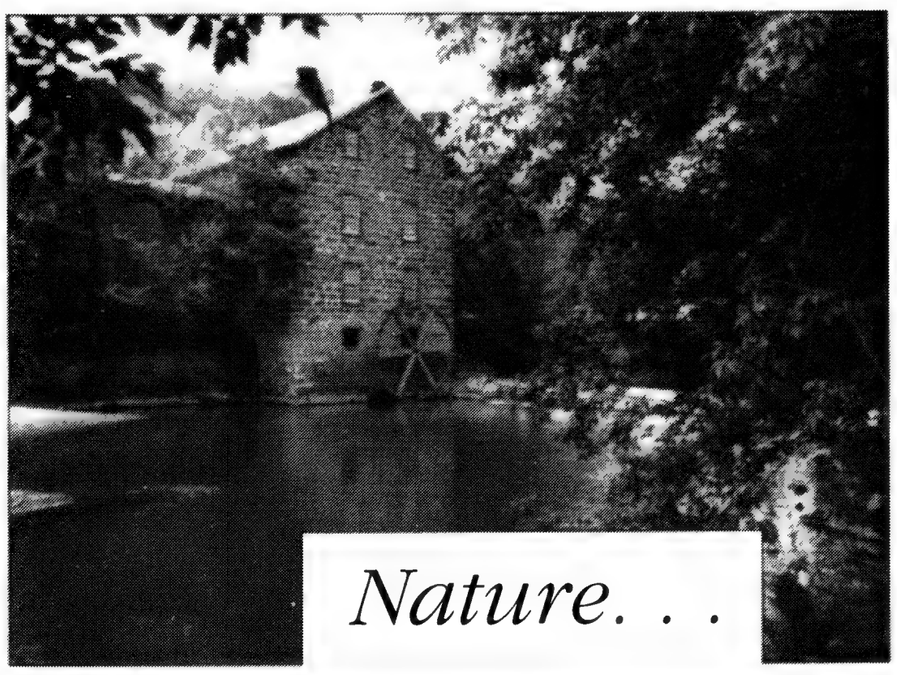
DRESS UP

Remember when you used to try on your mom's party dresses? Now you can play dress-up in grown-up, pretty fashions for any kind of special occasion.

Marie's
899 Davis St.
Mon.-Sat. 10 to 9

Grand Opening
Stop in for super savings on a wide selection of hot spring fashions at our 2 day grand opening sale this Saturday and Sunday.
Randolph's
899 Scott St.
Open daily 10 to 7

NEW KID IN TOWN



Nature. . .

. . . just a short walk away

Nestled in a natural setting between towering oaks and beautiful streams, our two- and three-bedroom townhomes offer full basements, attached garages, multi-level decks, and fireplaces.

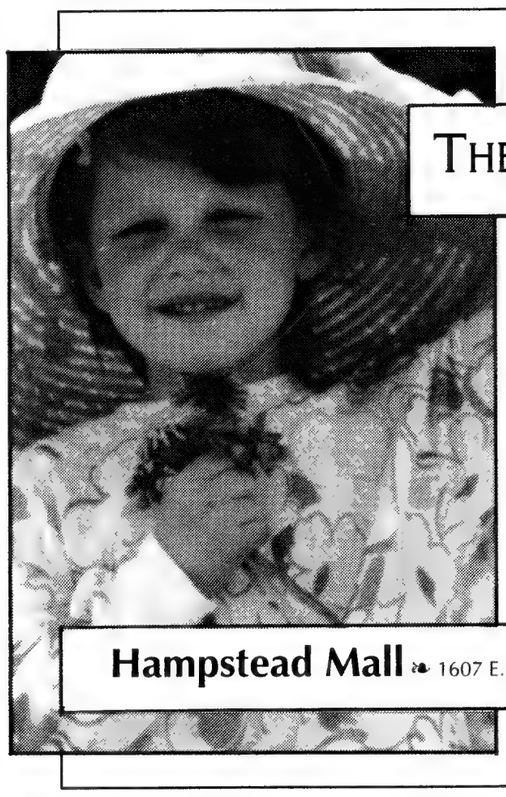
Brighton Estates
On Randall Rd. • Phone 555-3820

April Shower of Savings

Stock up and save big on selected items now through April 30th

Haran sweaters	$9.85
Car scraper	$1.75
Track2 shoes	$7.89
Ancil baby bottle	$3.50
S.S. lotion	$2.25
Iguana wax	$5.43
Mixed nuts	$3.57
LTD perfume	$9.99
Tube socks	$1.99
Zenon toothpaste	$1.32
Scoty towels	$6.79

Stone Variety
Ventura Plaza

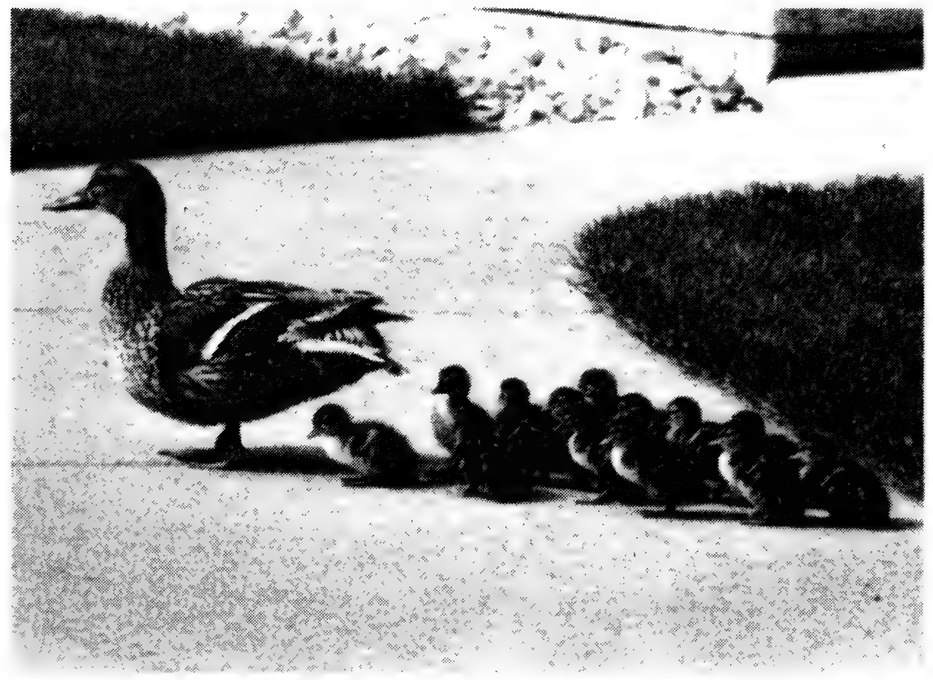


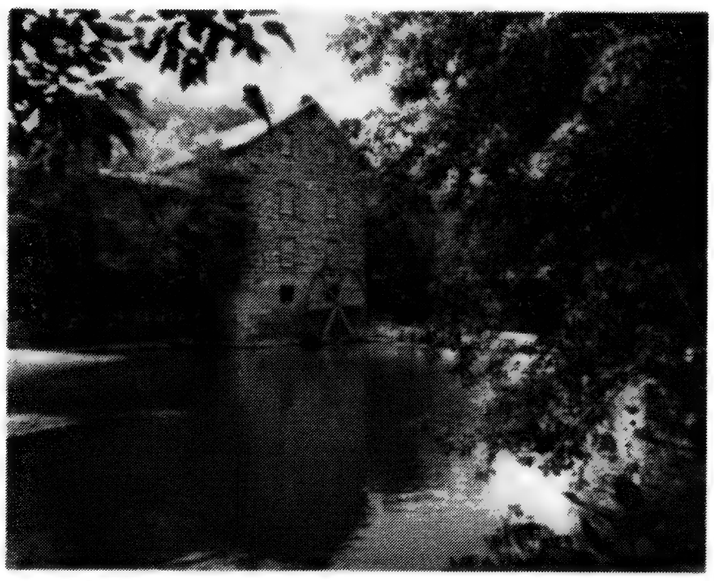
THE RIGHTS OF SPRING

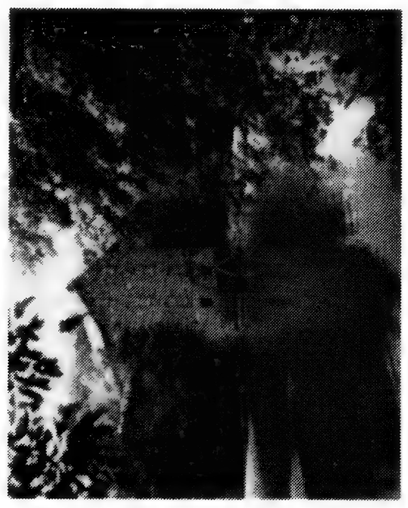
The right looks.
The right styles.
The right prices.

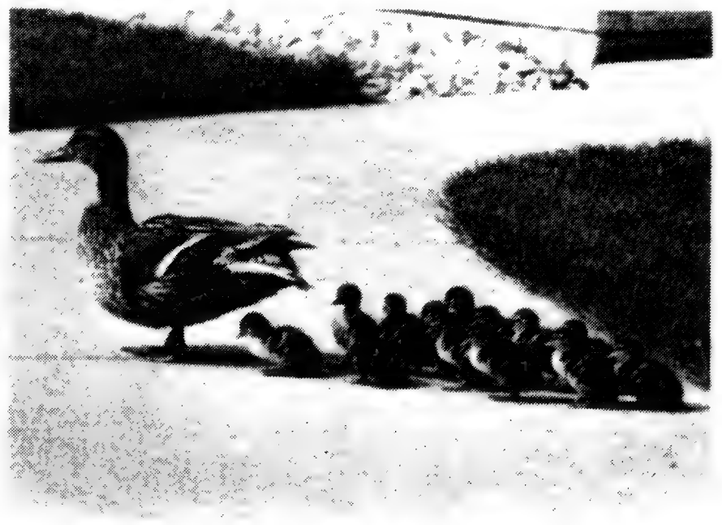
They're all in one place. The right place to shop for anything you need this spring. Stop in and see our selection of new merchandise.

Hampstead Mall ❧ 1607 E. Emerson ❧ Open M-S 10 to 9 ❧ Sun. 12 to 5

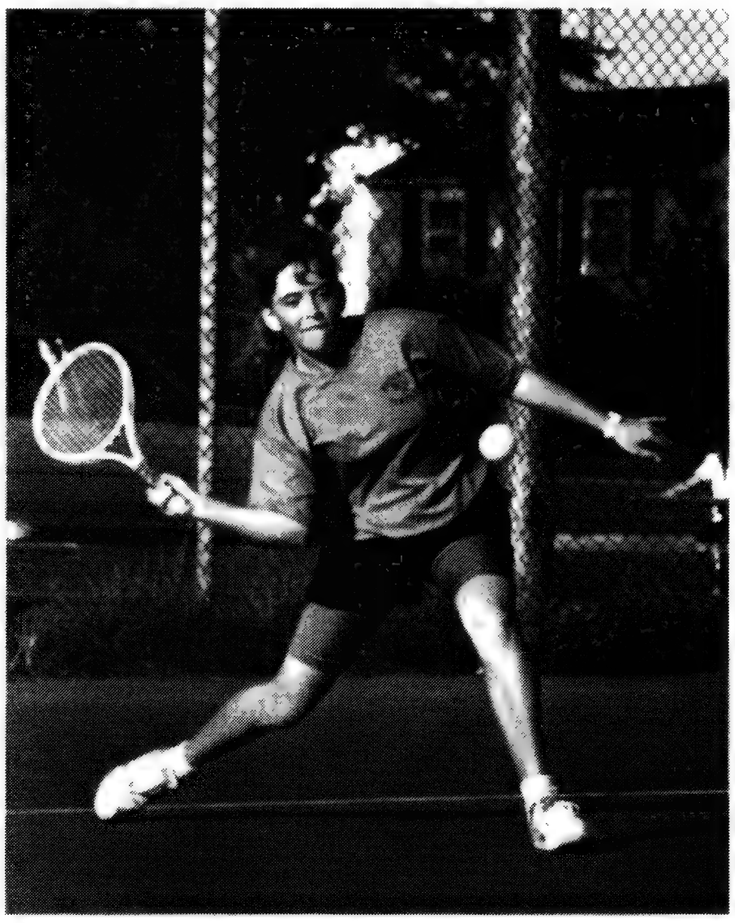


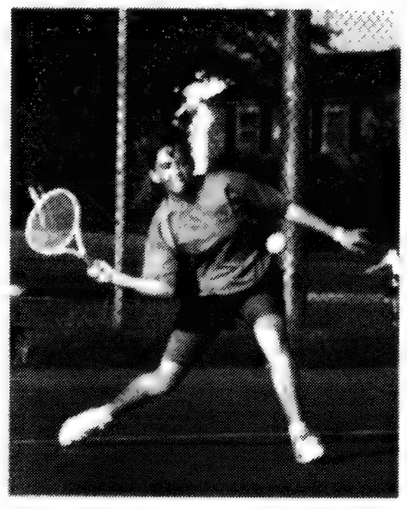






THIS ART IS
PRE-SCREENED SIMPLY
SHOOT AS LINE ART





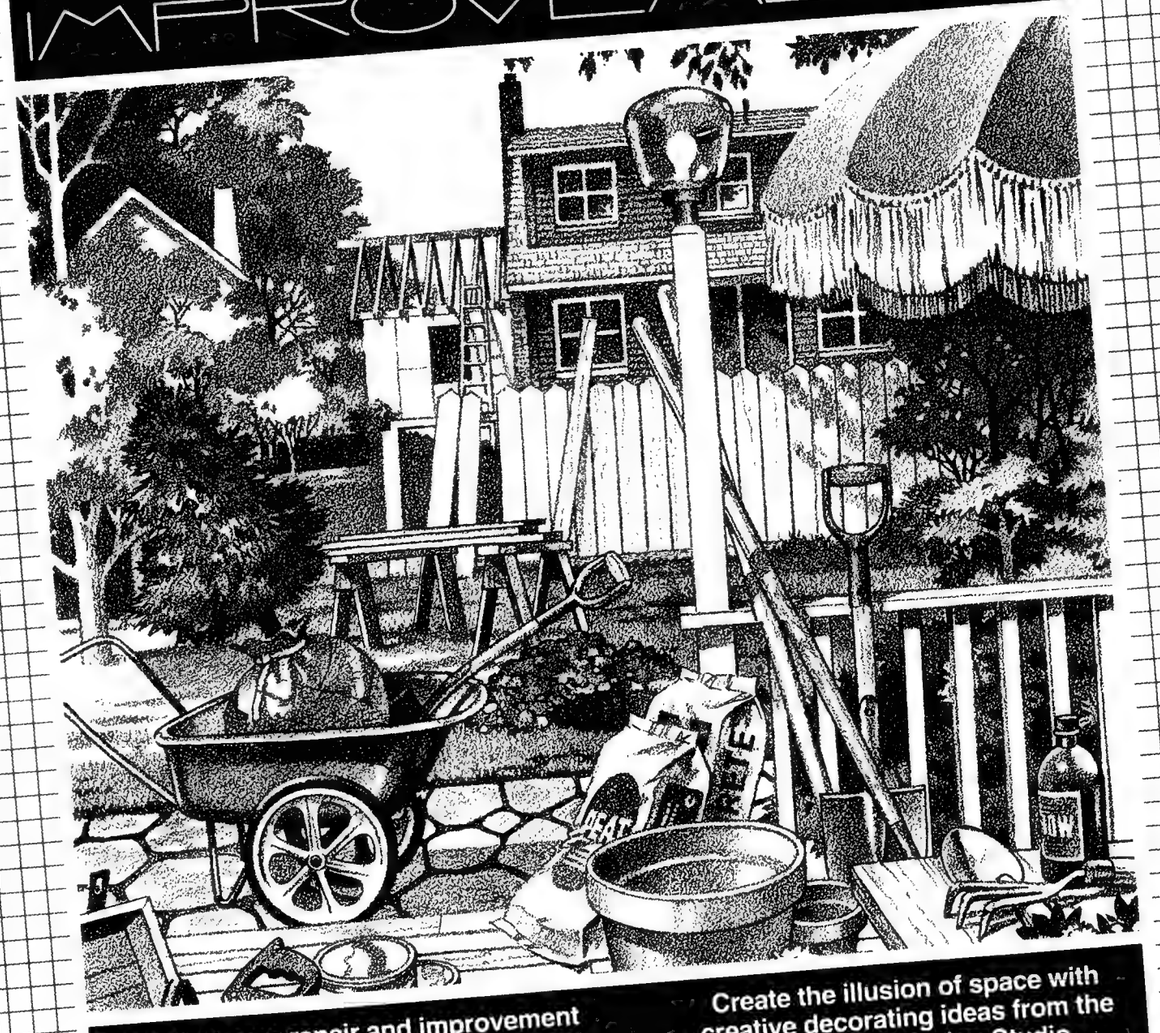
©Dynamic Graphics, Inc. 1992, Peoria, Ill. Print Media Service®

House mortice May 90 PMS

Supplement to The Daily Journal

Sat., April 18, 1992
Special Weekend Supplement to
The Bellemont Star Herald Weekend Edition

HOME IMPROVEMENT



Helpful home repair and improvement hints for do-it-yourselfers from area professionals

Create the illusion of space with creative decorating ideas from the Karen Miller Design Studio

"Spring White Sale!" April 84 PMS

Spring White Sale!

Save up to 30% on all our whites!

- Comforters
- Sheets
- Towels

Plus all decorator pillows

Sale includes all Vanessa R., Country Home, Natural Look, Bedding King and MacPhister Linen designs.

Don't wait! Sale ends April 18th.

Hanley's

77 Lake St. • Open 10 to 9

"Outdoor Sale" April 91 PMS

OUTDOOR SALE

Save up to 30% on selected items at our annual Spring Preview Sale

All Van Dusen, Kleemark, and Regatta Day outdoor furniture sets, deck chairs, picnic tables, and umbrellas are marked down now through April 30th.

Financing available. Limited free delivery area.

BOWER'S FURNITURE

79 Eastham Rd. • Open daily 10 to 7

"Kids Welcome" Aug. 86 PMS

Kids Welcome!

We've got a special new menu just for kids

with burgers, hot dogs, spaghetti, and more. Plus games and a free toy with any lunch or dinner purchase.

Saxton Steak House

911 S. Benton St. • Phone: 555-6767

Nail Down the Solution to All Your Staffing Problems

ANDERSON PERSONNEL

447 E. Jefferson St.
Phone 555-3367

CRAZY DAZE OF SPRING SALE

Our prices are so low you'll think we've gone nuts!

But we're not kidding, you'll find super savings on selected bedding, living room sets, kitchen tables and chairs, and dinette sets in contemporary styles.

Savings of up to 75%

ED'S DISCOUNT FURNITURE

In Loganwood Plaza • Open Mon.-Sat. from 10 to 8

"Someday, all of this will be yours."

Do your part today and help make a better tomorrow for our children

Most people today are aware of what we can do to help keep the earth intact for the next generation. One of the easiest things we can do is recycle aluminum, glass, tin, and paper. We'll separate and weigh your recyclables and give you cash in return, or you can choose to donate your returns directly to the local Clean Streets Program or Project Earth Watch.

Lakeview Recycling Center

833 E. Bunn St. • Open Mon.-Sat. 8 to 7 • Call 555-8441 for pick-up service

TAX REFUND SALE

Save up to 25% on all name-brand appliances now through May 1st.

VILLAGE APPLIANCE CENTER

112 Serta St. • Open 11 to 9

Take advantage of our 90 days same as cash financing.

APRIL 15

Beat the Clock Bargains

Save on spring fashions during our 12-hour sale

Take up to 30% off ladies' fashions, shoes, handbags, and spring accessories.

Saturday, April 25th, from 9 a.m. to 9 p.m.

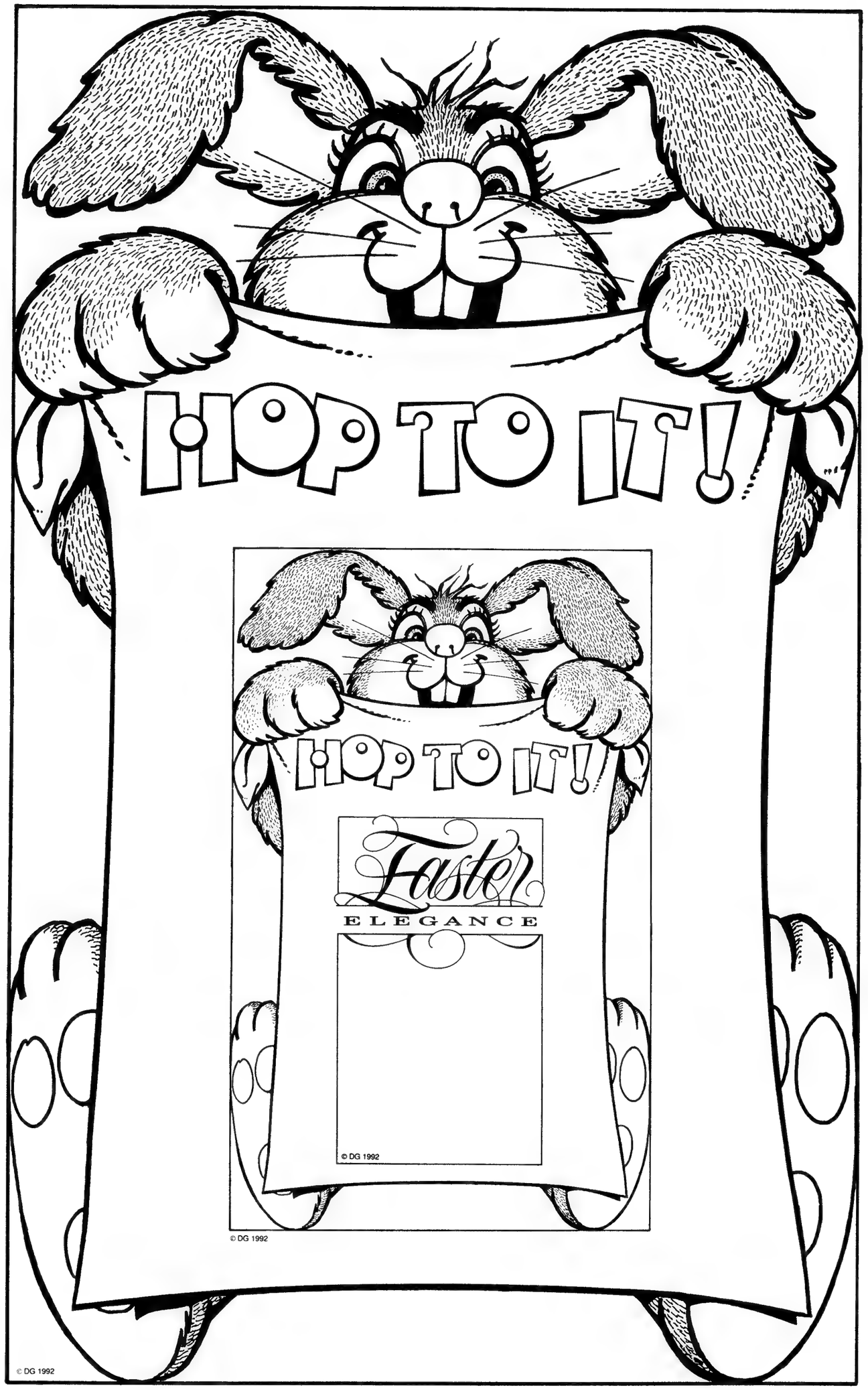
Gatelys

1277 S. Gatewick Ave.

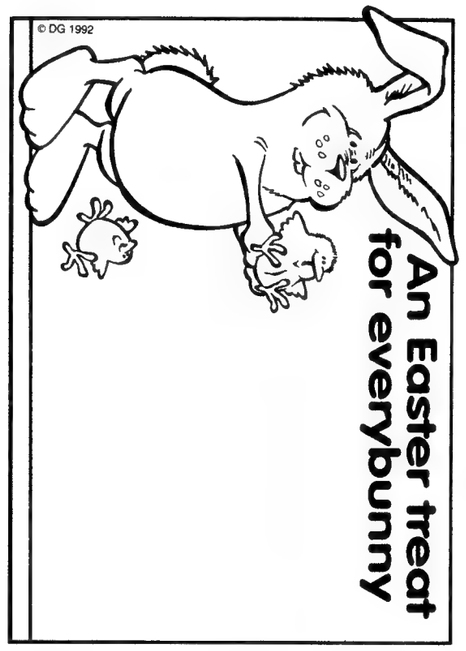
BLACK PLATE

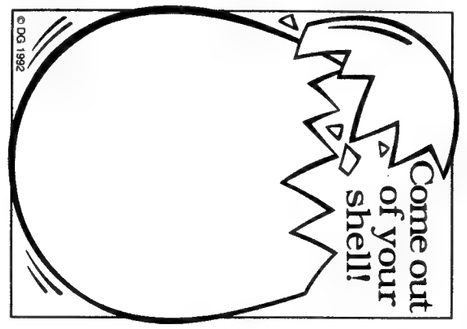
COLOR PLATE

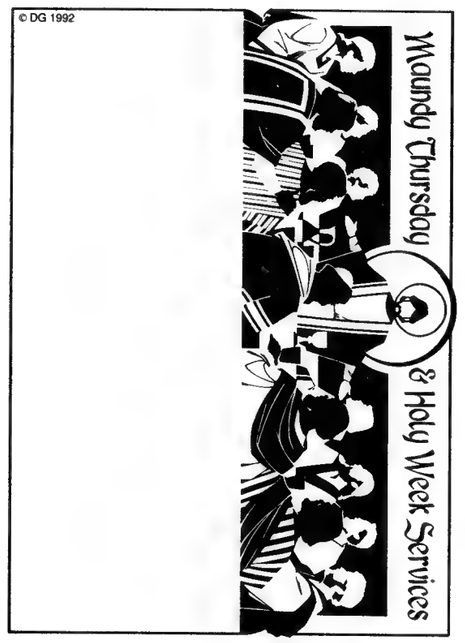
©Dynamic Graphics, Inc. 1992, Peoria, Ill. Print Media Service®


HOP TO IT!
HOP TO IT!
Easter
ELEGANCE
© DG 1992
© DG 1992

The Laff's on Us!


© DG 1992
An Easter treat for everybunny


Come out of your shell!


© DG 1992
Maundy Thursday & Holy Week Services

Spring Fresh Savings!
Spring Fresh Savings!
Spring ahead Sale
© DG 1992
© DG 1992

Spring ahead Sale

Time for a Spring Tune-up
© DG 1992

REMEMBER SECRETARIES DAY!

It's Spring-Cleaning Time
GARAG
SAL
© DG 1992

Your Car
Deserves the Very Best
© DG 1992

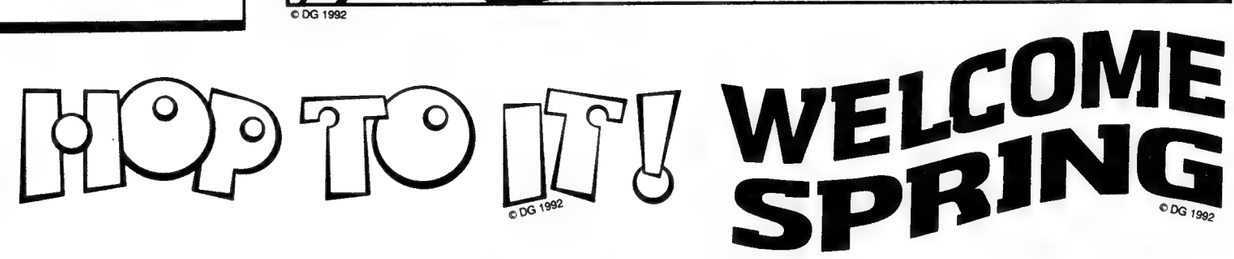
Rainy Day
© DG 1992

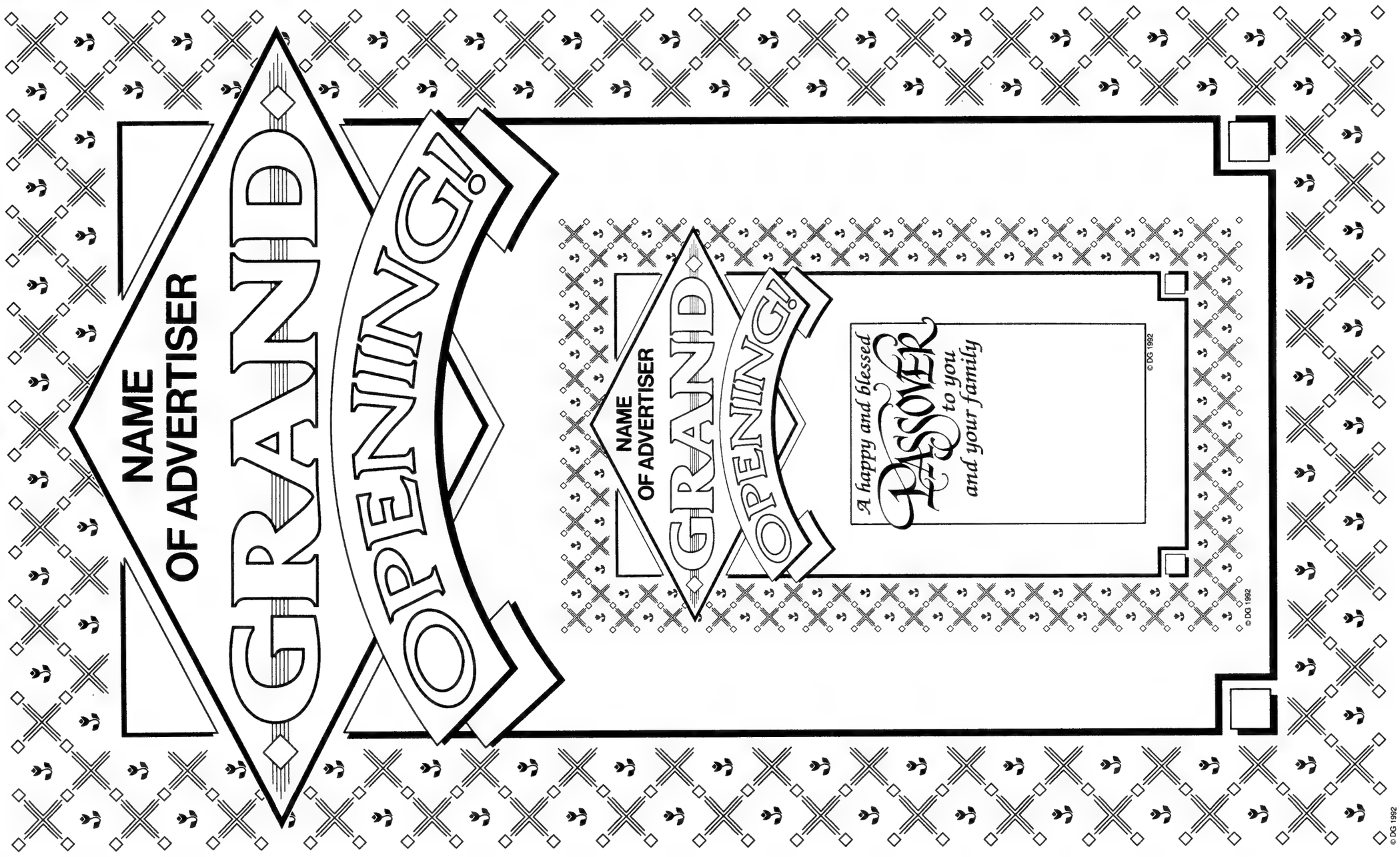
Annual
Pre-Inventory
CLEARANCE
Hey, kids!
© DG 1992
Savings!
© DG 1992
© DG 1992

© DG 1992

It's Garage Sale Time
© DG 1992

Spring Fresh
© DG 1992


HOP TO IT!
© DG 1992
WELCOME SPRING
© DG 1992

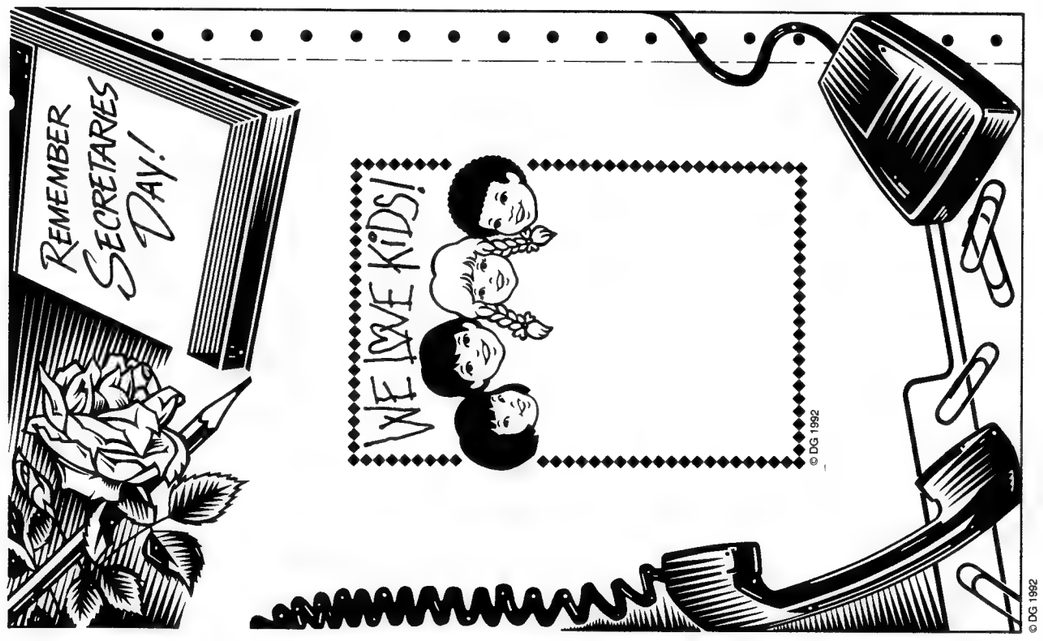

NAME
OF ADVERTISER
GRAND
OPENING!
NAME
OF ADVERTISER
GRAND
OPENING!
A happy and blessed
PASSOVER
to you
and your family
© DG 1992
© DG 1992

YOU'LL LAUGH AT THESE PRICES... ALL THE WAY TO THE BANK!

YOU'LL LAUGH AT THESE PRICES... ALL THE WAY TO THE BANK!
© DG 1992

Spring ahead Sale

WELCOME SPRING
© DG 1992

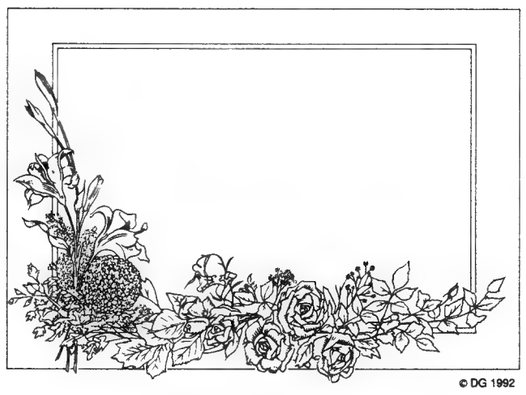

REMEMBER SECRETARIES DAY!
WE LOVE KIDS!
© DG 1992

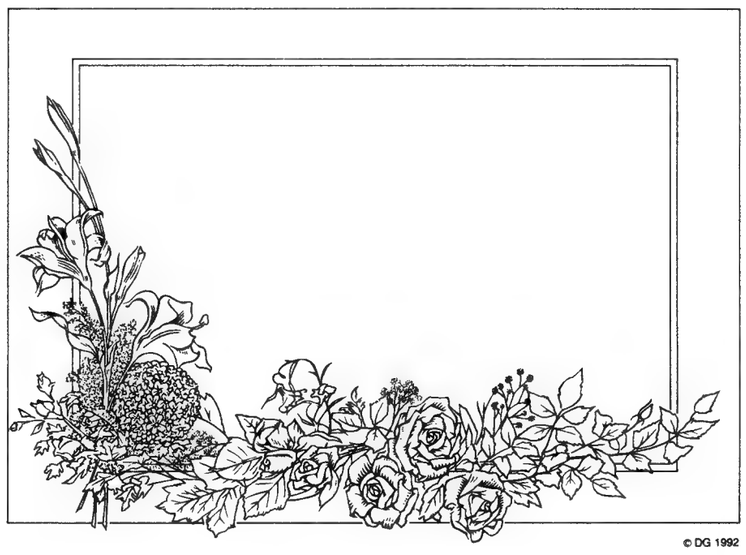
Get a Taste of PEAR-ADISE!
© DG 1992

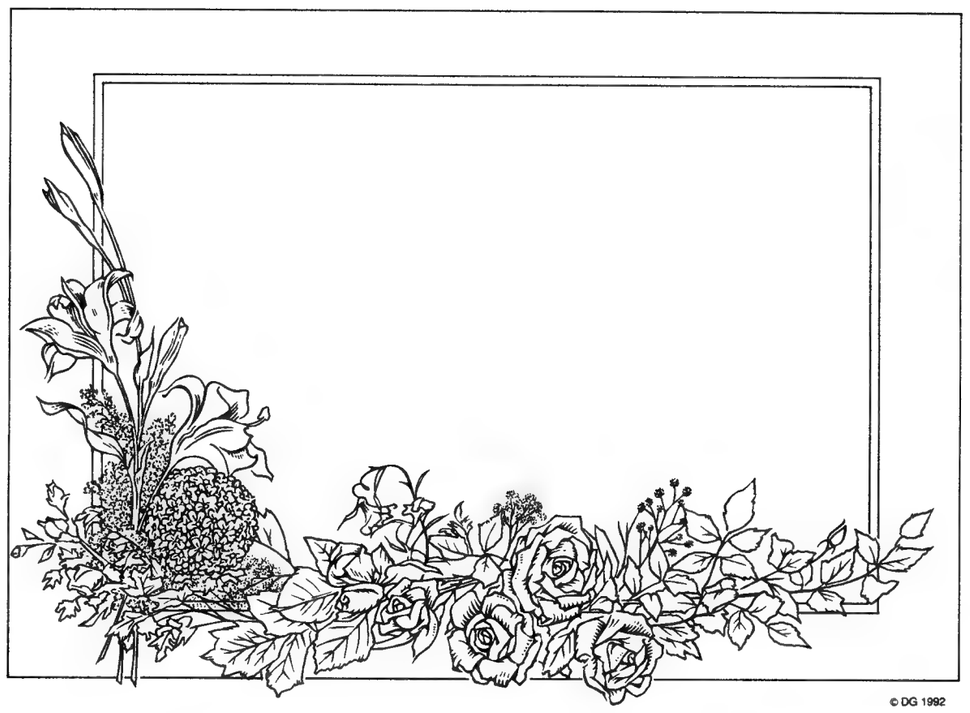
We must be out of our minds!
© DG 1992

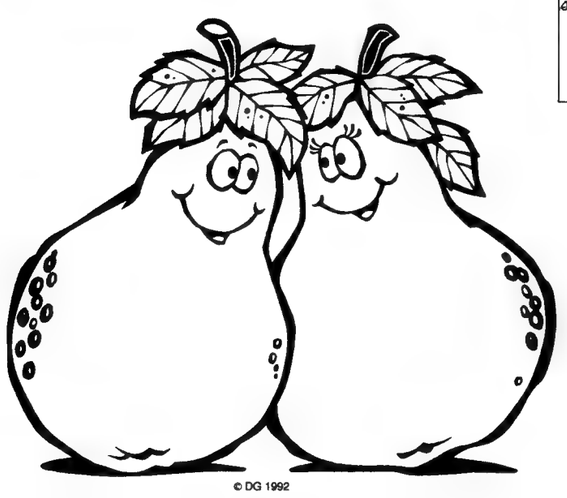
An exciting new career awaits you.
© DG 1992

FRESHEN UP FOR
Spring!
Breakfast with the Easter Bunny
COLORS
WALL PAINT
TRIM
© DG 1992


© DG 1992

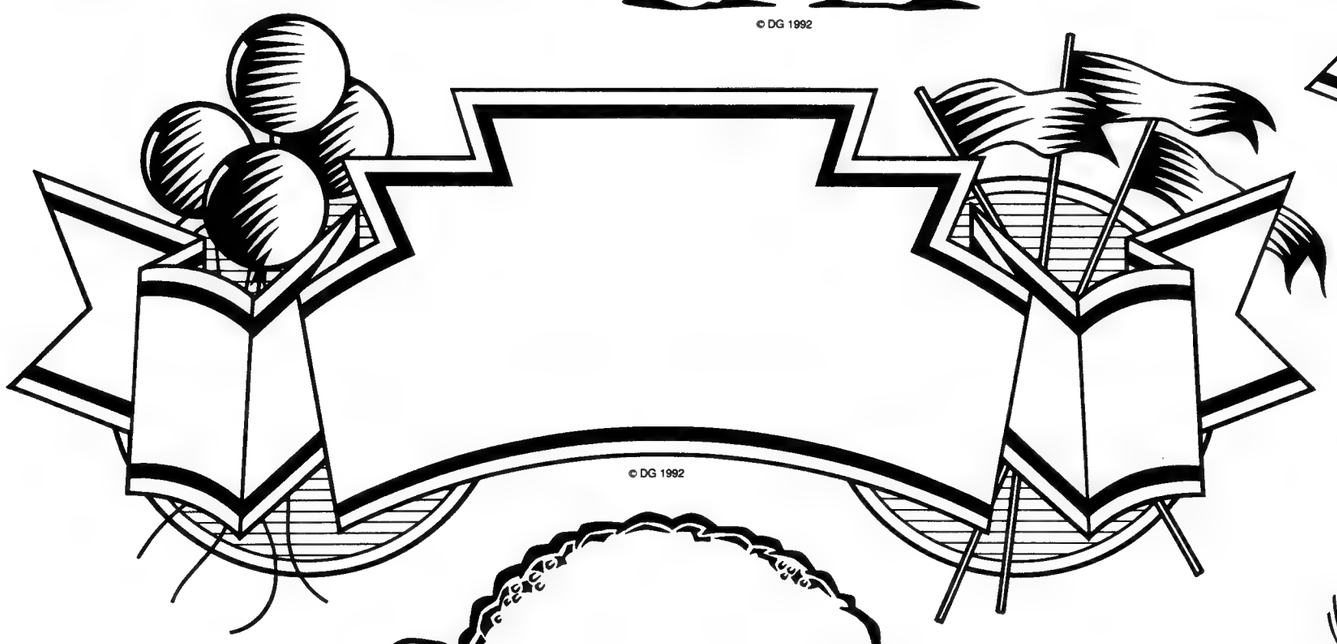

© DG 1992

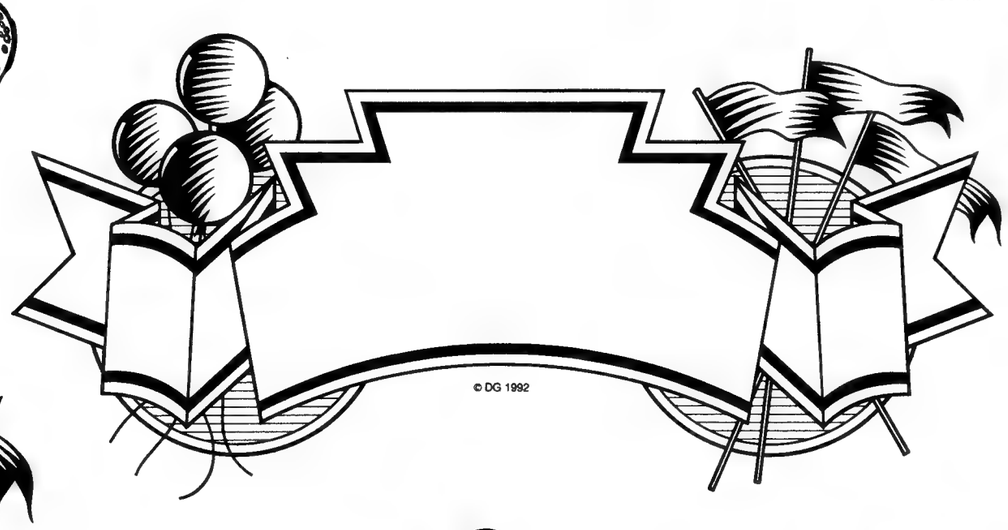

© DG 1992


© DG 1992

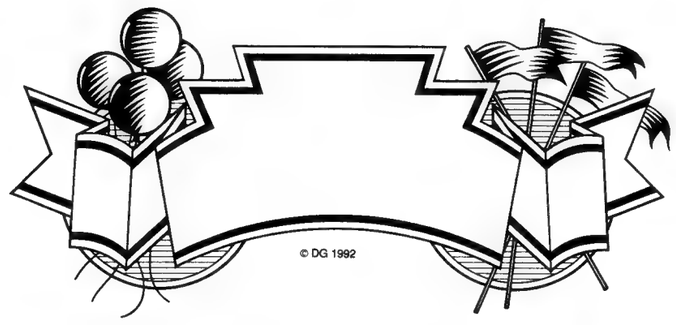
© DG 1992

© DG 1992


© DG 1992

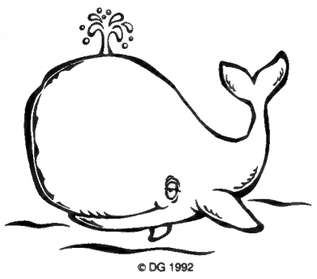

© DG 1992

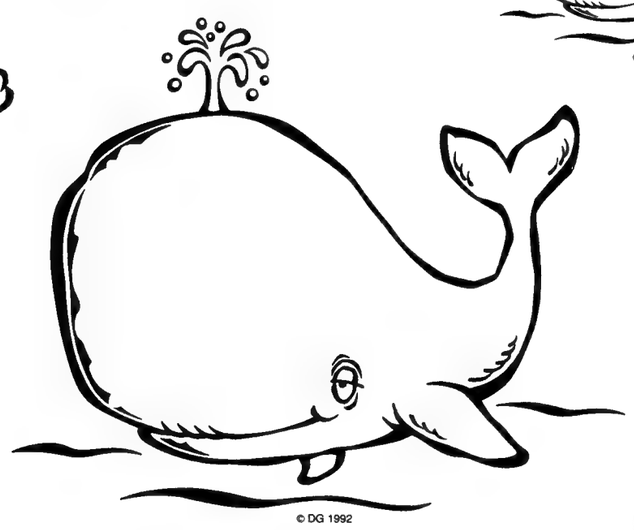
© DG 1992


© DG 1992

© DG 1992

© DG 1992


© DG 1992


© DG 1992

© DG 1992

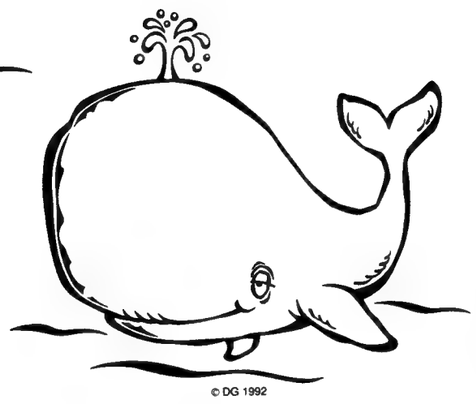
© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992


© DG 1992

© DG 1992

© DG 1992

SAY CHEESE

© DG 1992

PASSOVER

© DG 1992

SPRINGS SPLASH!

© DG 1992

PASSOVER

© DG 1992

SPRINGS SPLASH!

© DG 1992

SAY CHEESE

© DG 1992

PASSOVER

© DG 1992

the Great EASTER EVENT

© DG 1992

© DG 1992

© DG 1992

the Great EASTER EVENT

© DG 1992

EASTER EVENT

© DG 1992

EASTER EVENT

© DG 1992

the Great EASTER EVENT!

© DG 1992

SPRING FEVER WILL BACK

SPRING FEVER WILL BACK

© DG 1992

Summer SOLUTIONS

© DG 1992

Easter

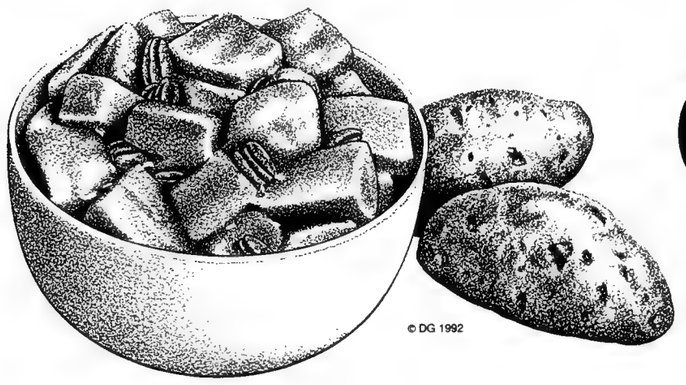
© DG 1992

Easter

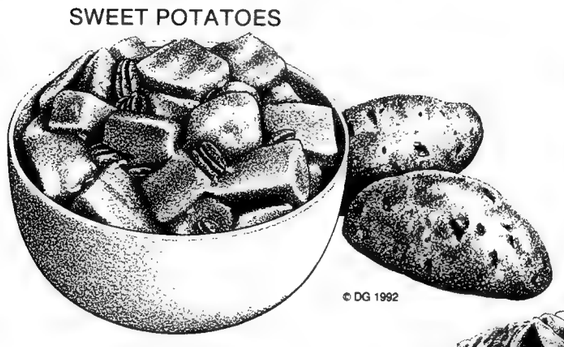
© DG 1992

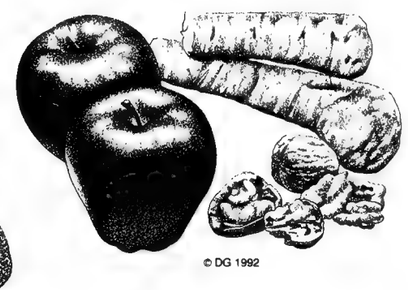
Summer SOLUTIONS

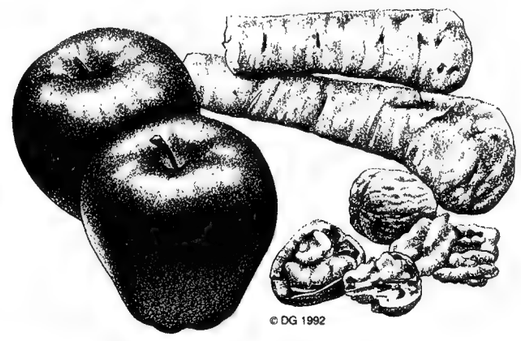
© DG 1992


© DG 1992

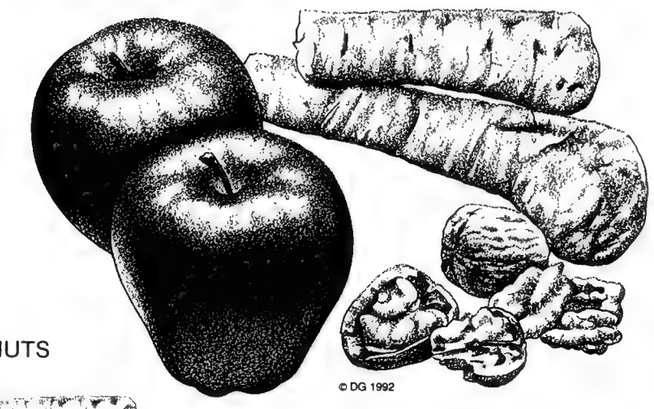
SWEET POTATOES

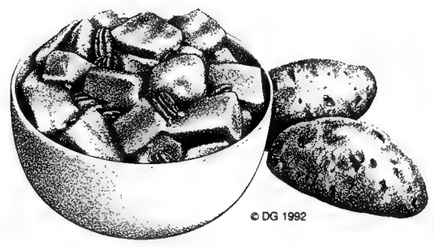

© DG 1992


© DG 1992

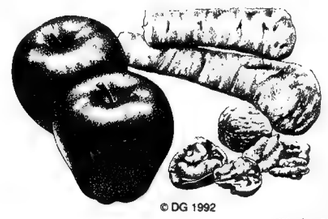

© DG 1992

HORSERADISH, APPLES, & WALNUTS

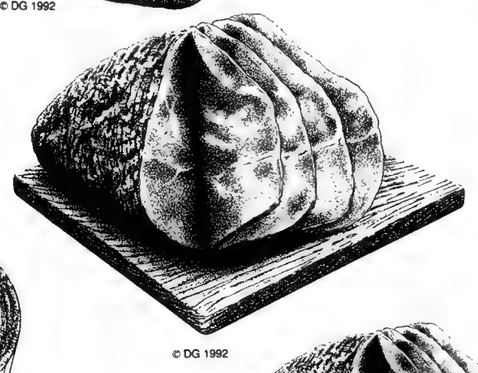

© DG 1992

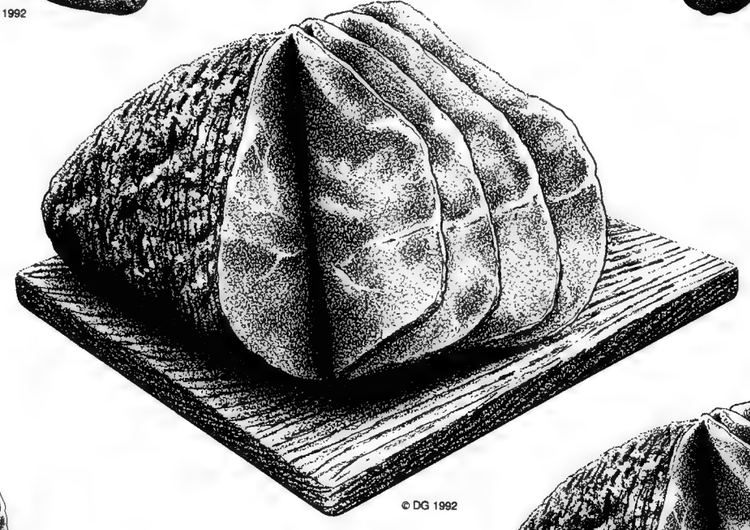

© DG 1992

© DG 1992


© DG 1992

© DG 1992


© DG 1992

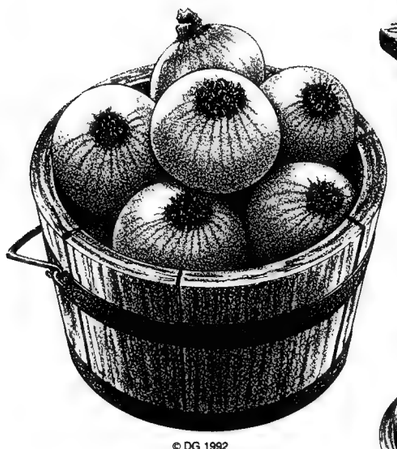

© DG 1992

SPIRAL SLICED HAM

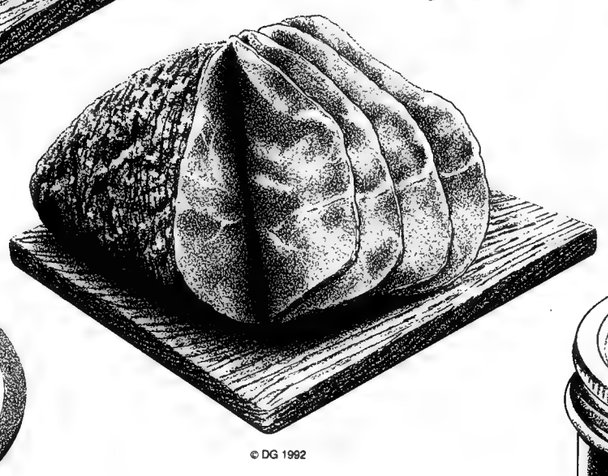
© DG 1992

© DG 1992

MINT JELLY

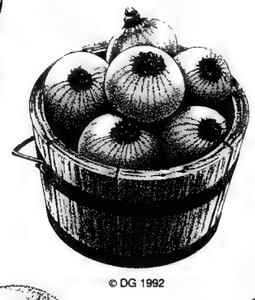

© DG 1992

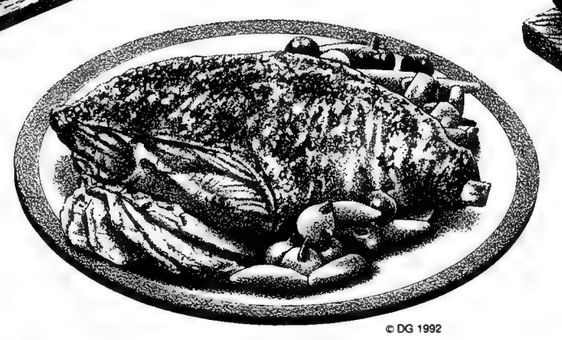
© DG 1992

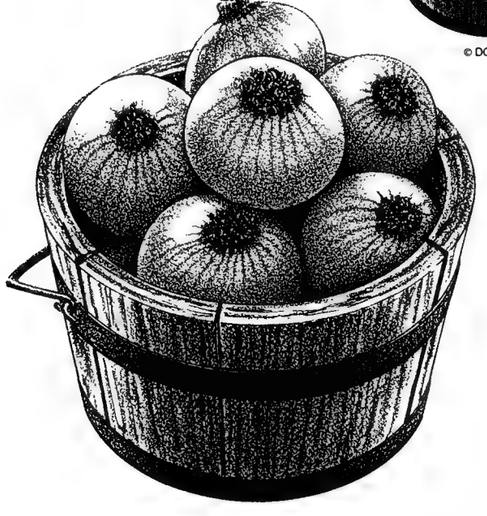

© DG 1992

© DG 1992

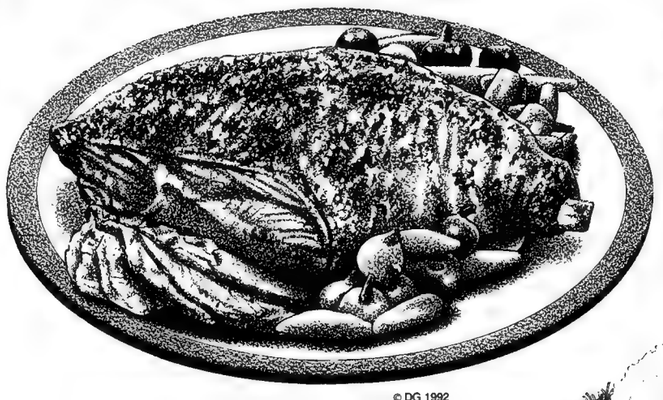
WALLA WALLA ONIONS


© DG 1992


© DG 1992

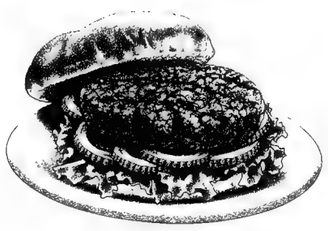

© DG 1992

© DG 1992

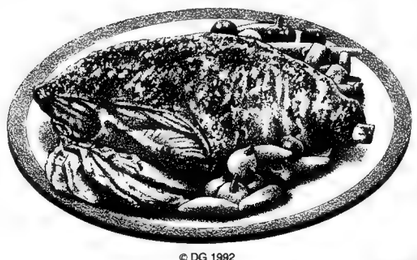

© DG 1992

© DG 1992

© DG 1992

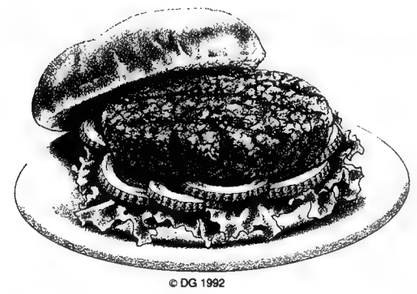

© DG 1992

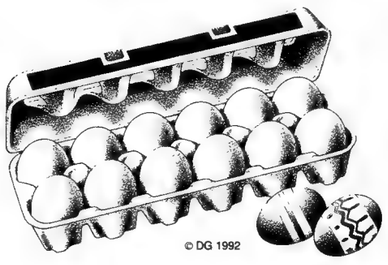
LEG OF LAMB

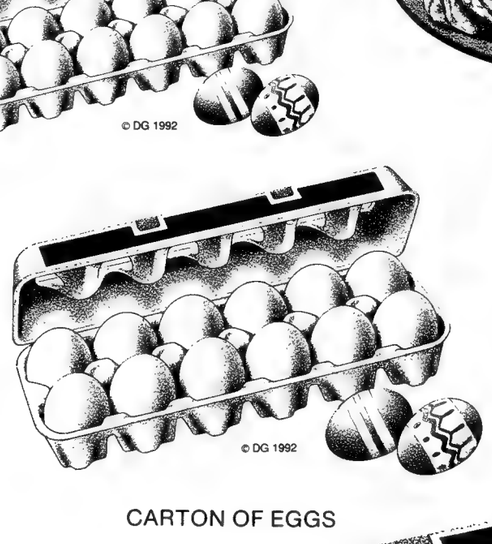

© DG 1992

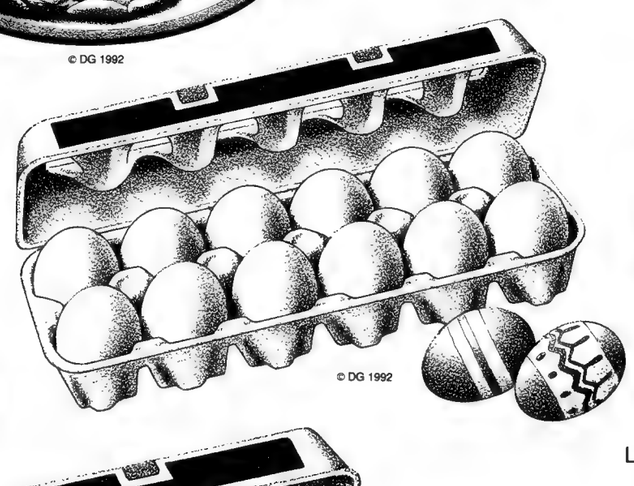
© DG 1992

© DG 1992


© DG 1992

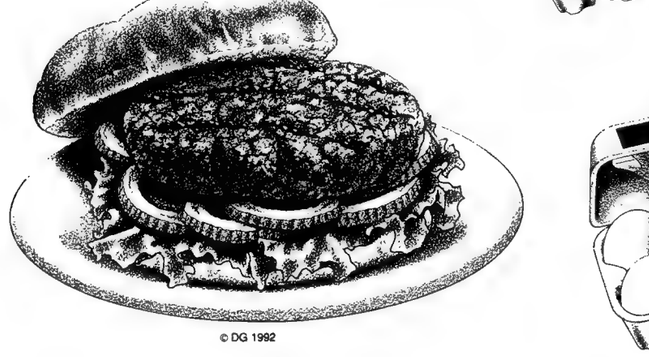

© DG 1992


© DG 1992

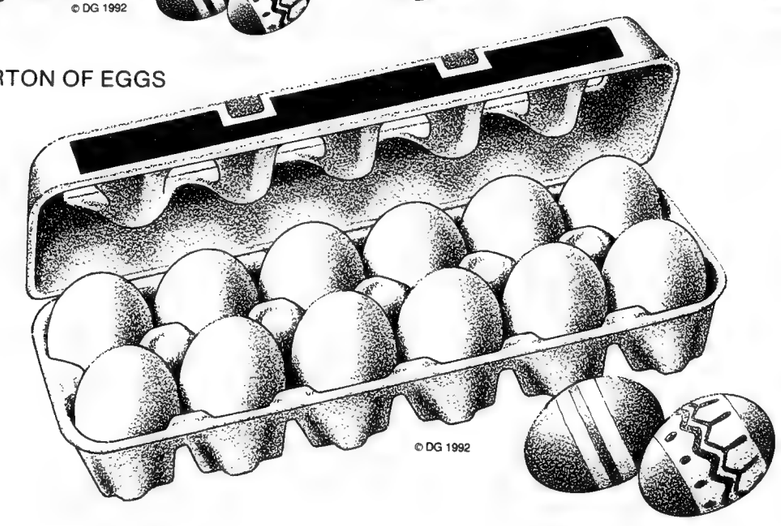

© DG 1992

© DG 1992

HAMBURGER ON BUN


© DG 1992

CARTON OF EGGS


© DG 1992

LAMB DECORATED CAKE

© DG 1992

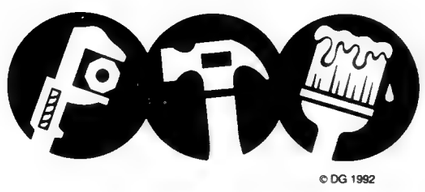
Promotional Tie-ins

Get the *PMS* advantage with new tie-in illustrations every month. Special days, events, and observances for the month, plus seasonal themes, infuse your advertising with the immediacy, novelty, and graphic punch that get attention in any environment.

Use these illustrations to provide timely tie-in ideas for your promotions, or you can use the artwork for other advertising purposes.

© DG 1992

© DG 1992


© DG 1992

© DG 1992

Jewish Heritage Week

© DG 1992

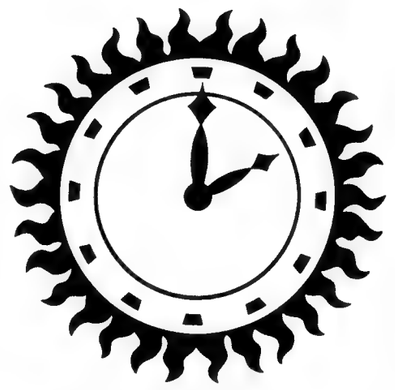
© DG 1992

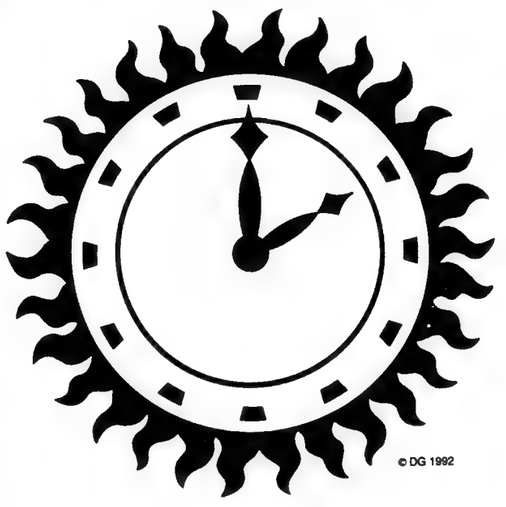
© DG 1992

Home Improvement Time

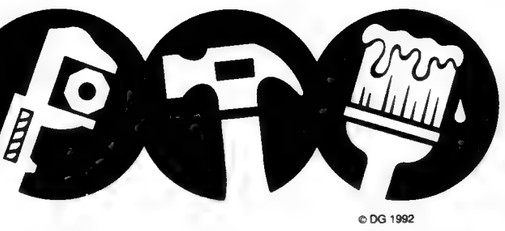
© DG 1992

Income Tax Day – April 15


© DG 1992


© DG 1992

Daylight-Saving Time Starts – April 5


© DG 1992

© DG 1992

© DG 1992

© DG 1992

© DG 1992

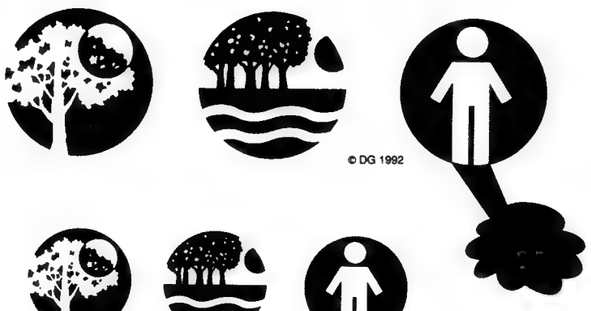
© DG 1992

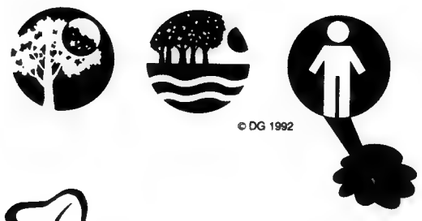
International Children's Book Day

© DG 1992

© DG 1992

Earth Day – April 22


© DG 1992


© DG 1992

© DG 1992

National Garden Week

© DG 1992

© DG 1992

National Humor Month

© DG 1992

Cancer Control Month

© DG 1992

© DG 1992

National Library Week

© DG 1992

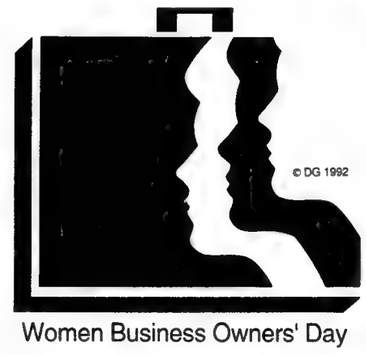
© DG 1992

© DG 1992

National Library Week

© DG 1992

© DG 1992


© DG 1992

Women Business Owners' Day

© DG 1992

© DG 1992

© DG 1992

BUSINESS & COMMERCE

An ongoing series depicting the workings of the business and professional community. If you have the need for a specific business or commerce illustration, please contact us. We appreciate your suggestions!

© DG 1992

© DG 1992

TRAVEL
© DG 1992

© DG 1992

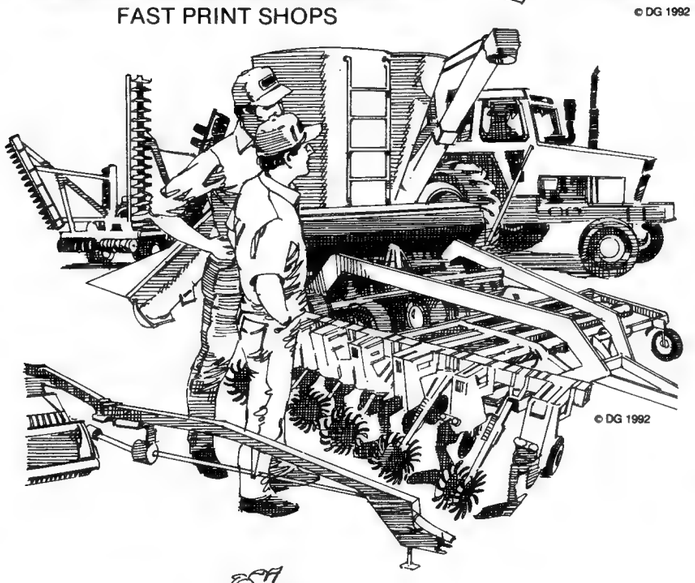
FAST PRINT SHOPS
© DG 1992

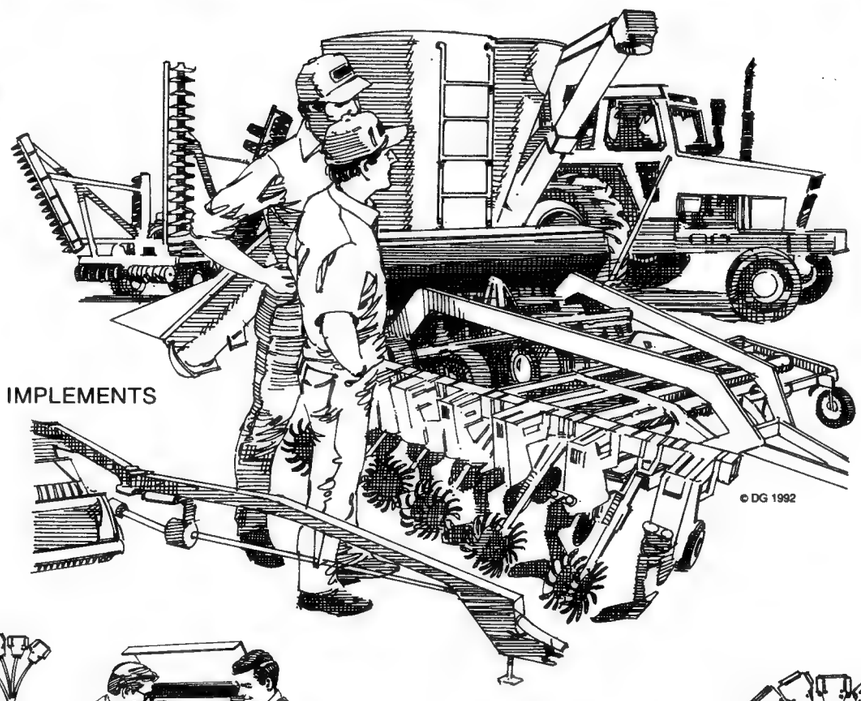
© DG 1992

© DG 1992

© DG 1992

© DG 1992


© DG 1992


AG IMPLEMENTS
© DG 1992

VIDEO RENTAL
© DG 1992

FUNERAL HOME SERVICE
© DG 1992

© DG 1992

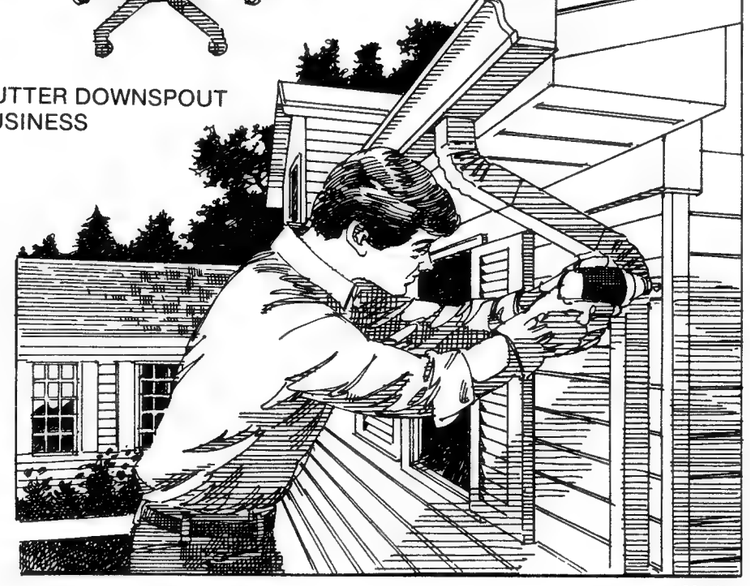
COMPUTER SALES/SERVICE

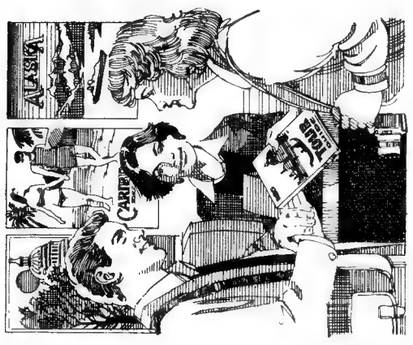
© DG 1992

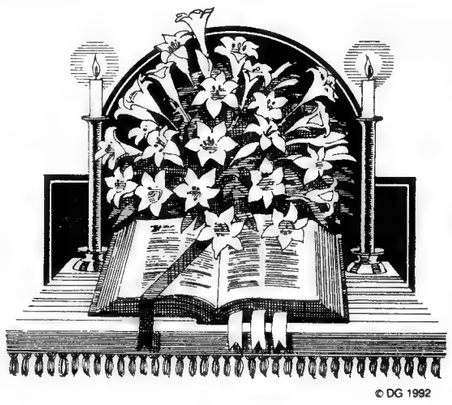
© DG 1992

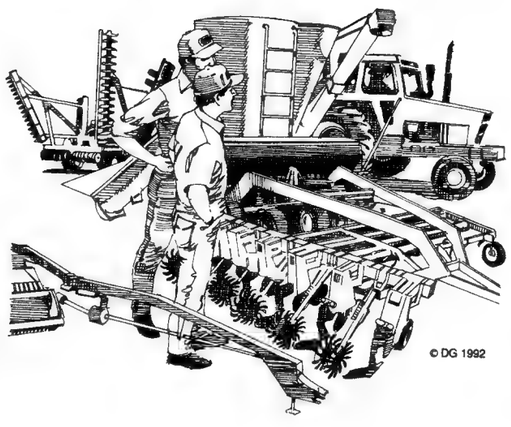
© DG 1992

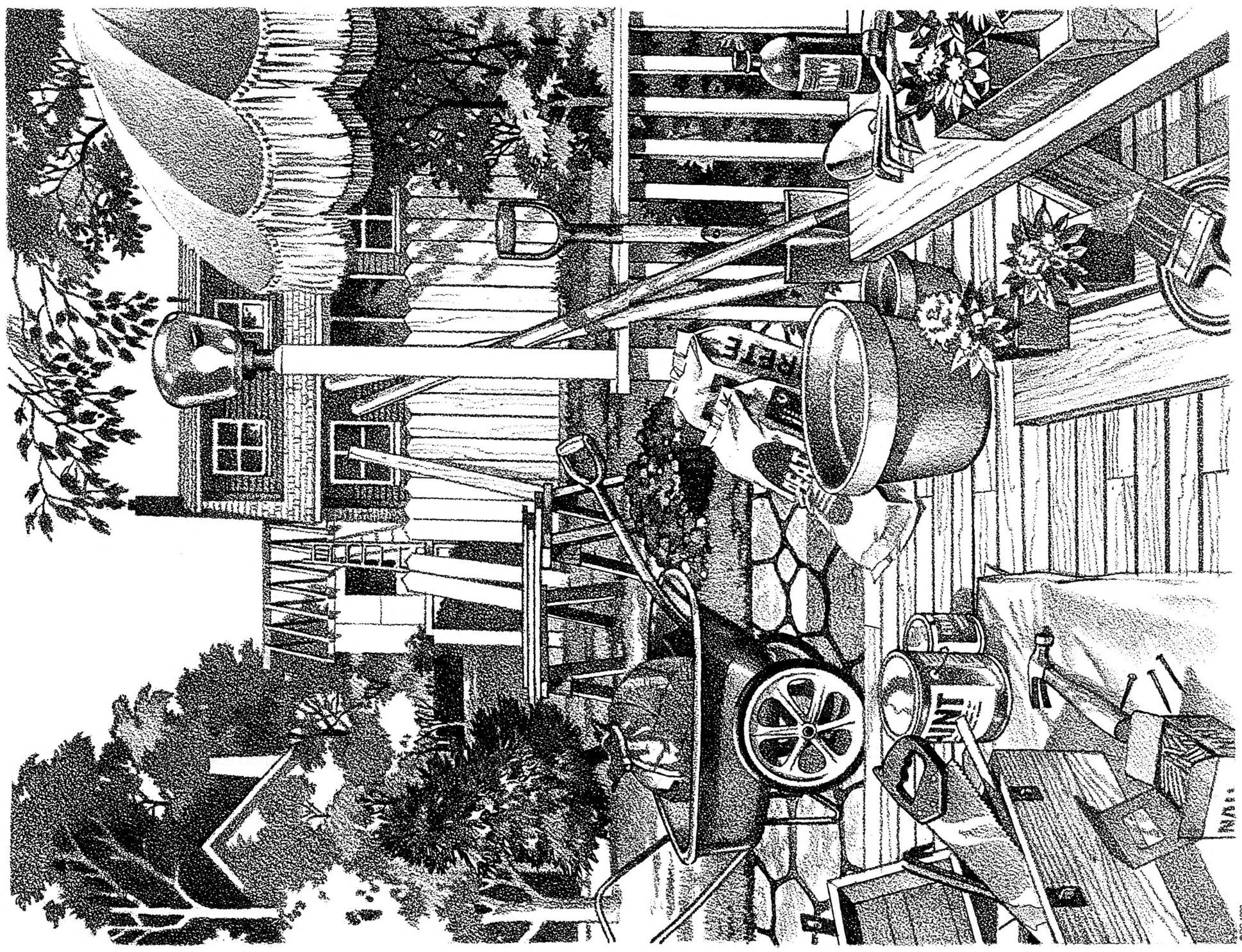
GUTTER DOWNSPOUT BUSINESS


© DG 1992

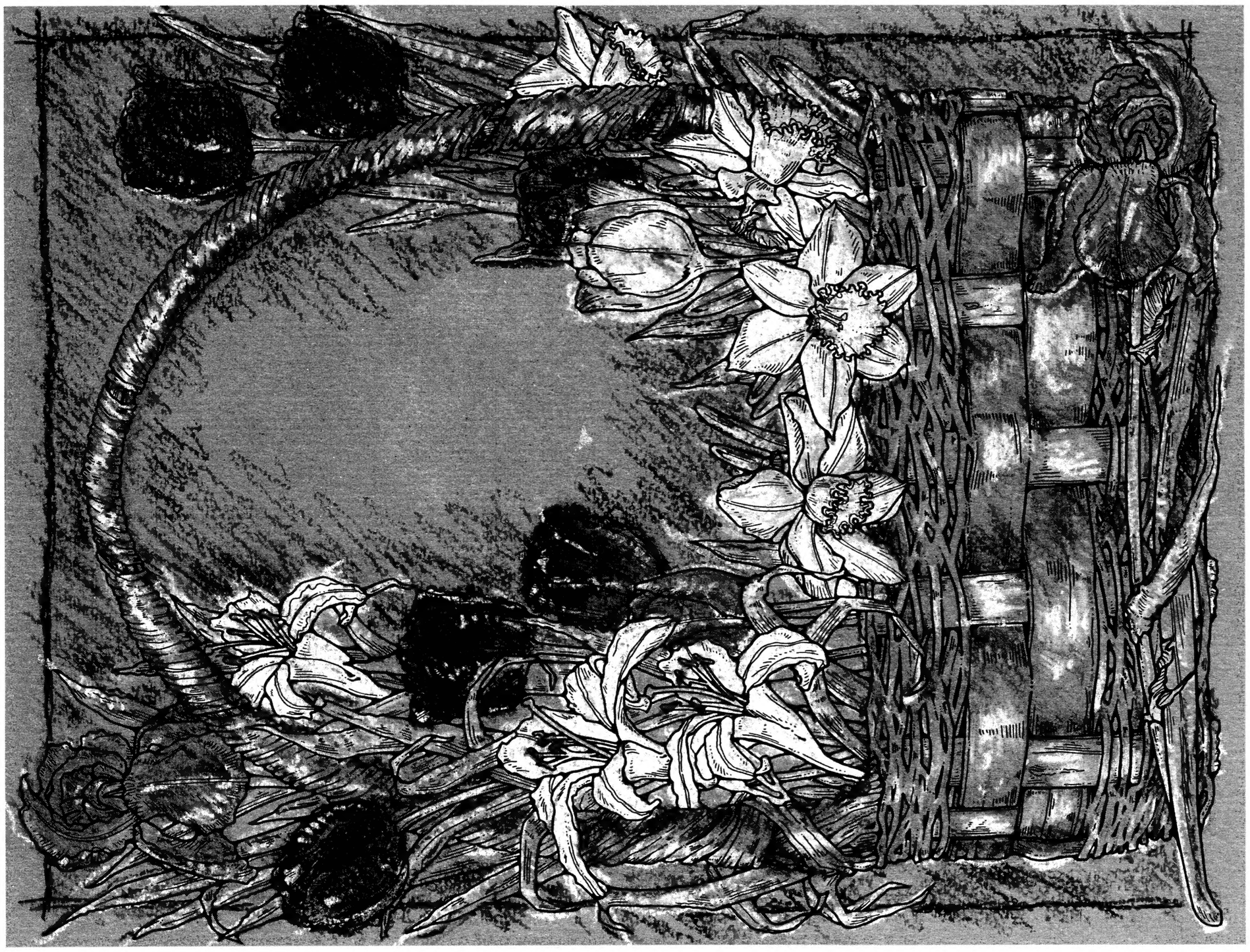

© DG 1992

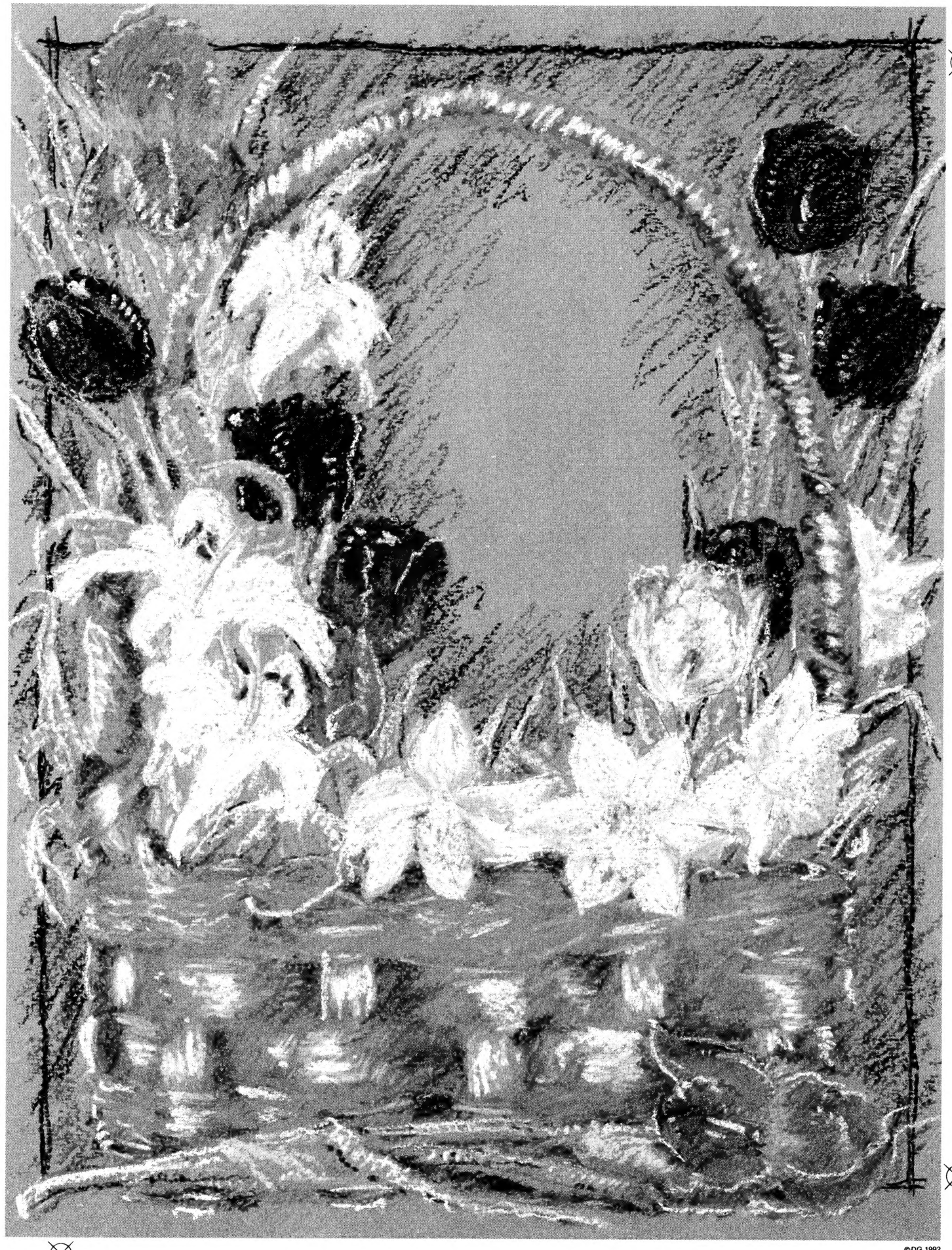

© DG 1992


© DG 1992



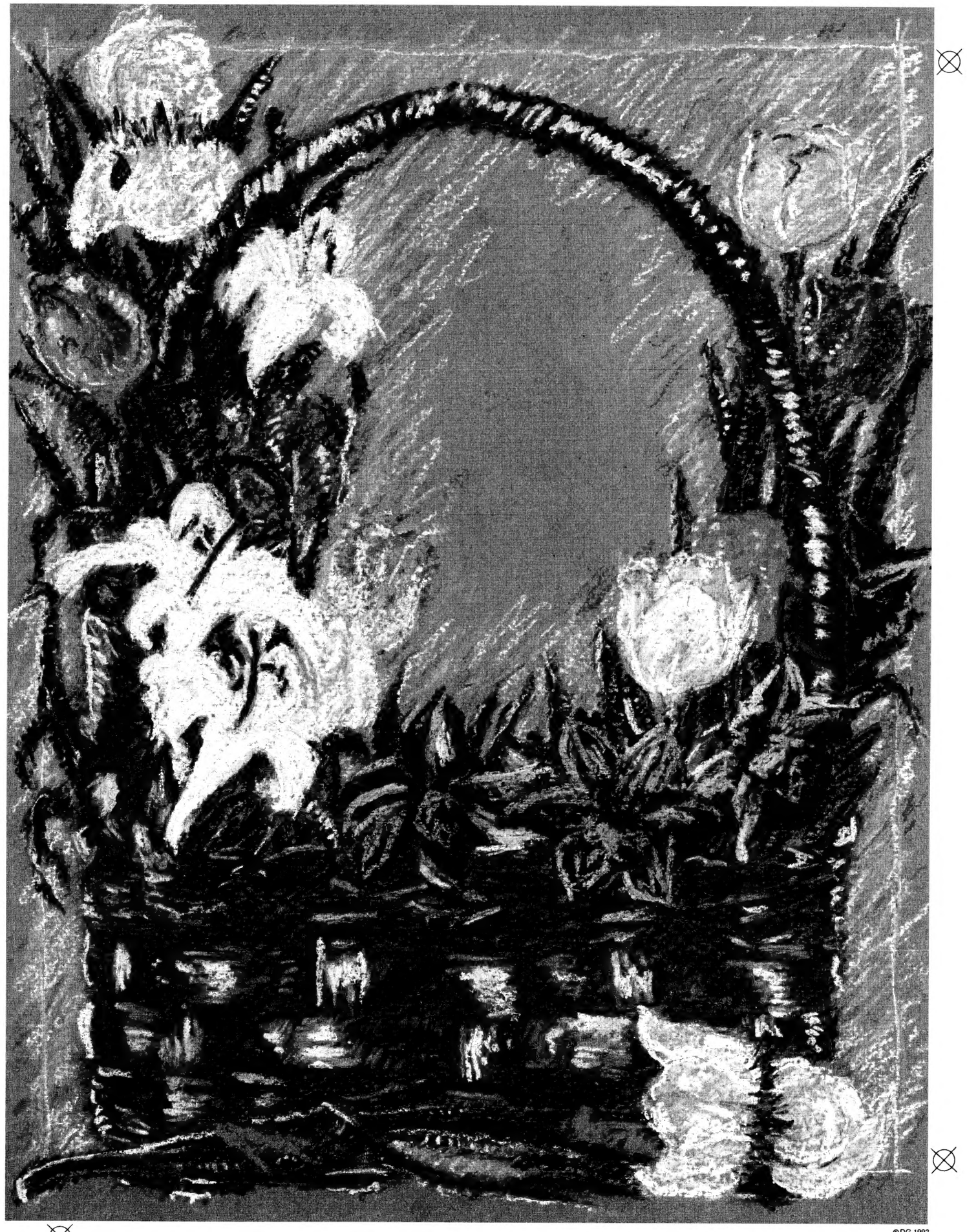
Shown below is the full color proof of the color separations appearing on pages 27 and 28.





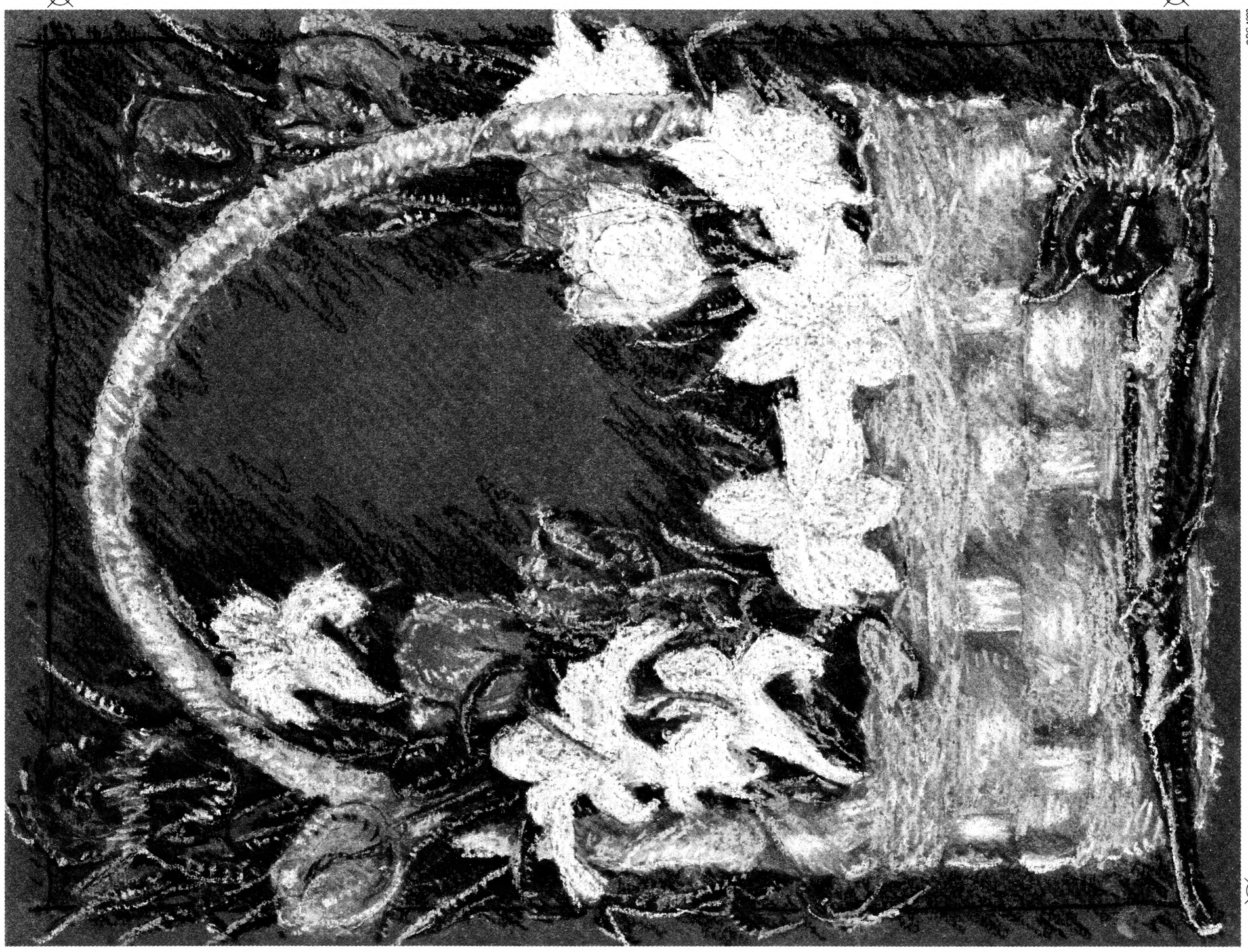
©DG 1992

• RED PLATE



©DG 1992

• YELLOW PLATE



© DG 1992

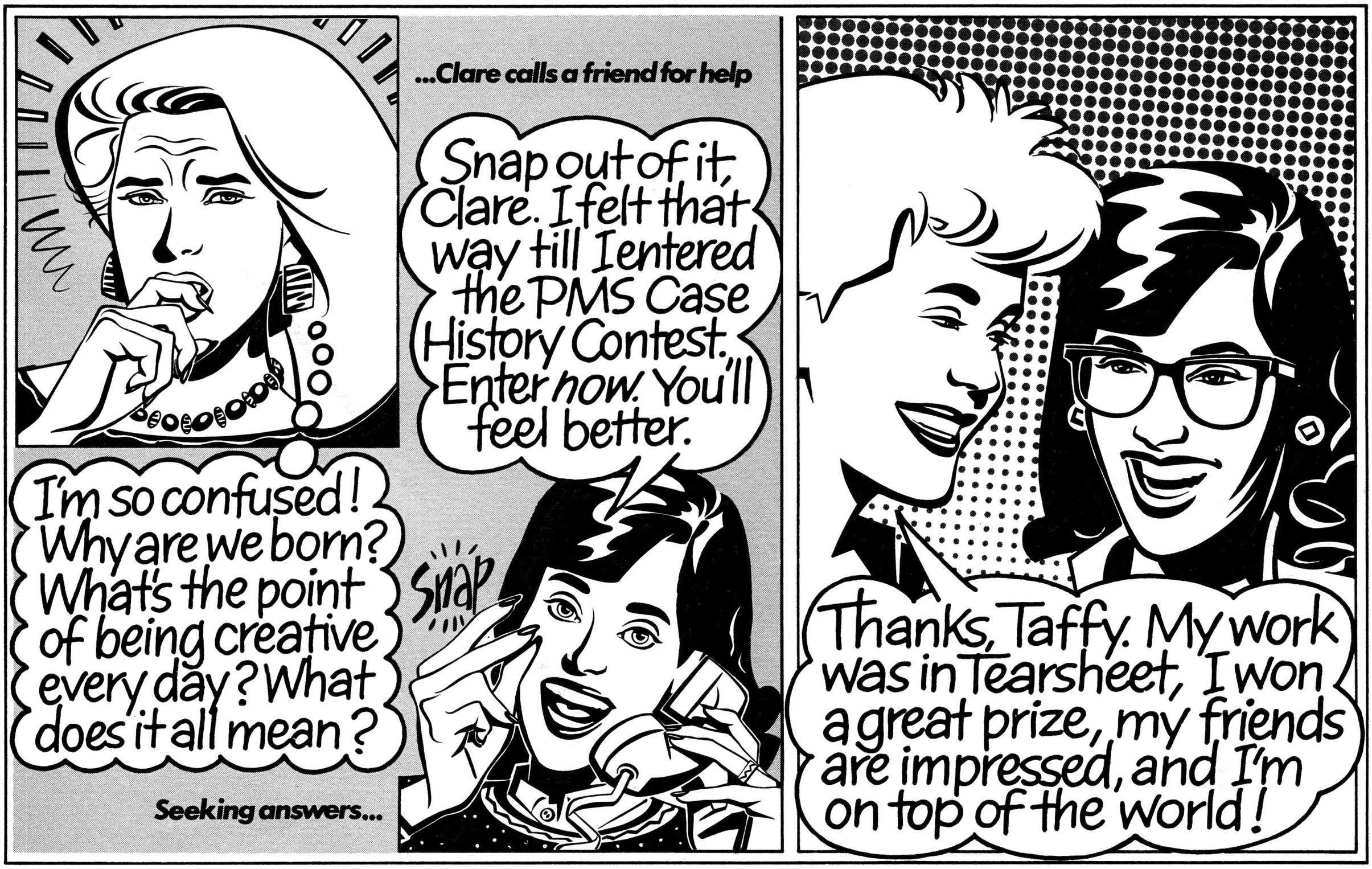
• BLUE PLATE

This Print Media Service 4-color separation is camera ready. Full-color proof is shown on Page 26. To achieve full color, print the red plate in process magenta, the yellow plate in process yellow, the blue plate in process cyan, and the black plate in black. All printers are separated in 85-line screen.

©DG 1992

• BLACK PLATE

THE DESIGNING LIFE


I'm so confused! Why are we born? What's the point of being creative every day? What does it all mean?
Seeking answers...
...Clare calls a friend for help
Snap out of it, Clare. I felt that way till I entered the PMS Case History Contest. Enter *now*. You'll feel better.
SNAP
Thanks, Taffy. My work was in Tearsheet, I won a great prize, my friends are impressed, and I'm on top of the world!

Feelin' down? The PMS case history contest gives you 4 good reasons to keep going. . .

1. **Recognition for your creative achievements.** The committee selects 6 winners every month on the basis of quality, creativity, originality, and design application. Winners are published in **Tearsheet** magazine. You receive credit for your project and others will look to your work for inspiration. Proof positive that you and **PMS** make an unbeatable team. Plus, your parents will be so proud of you.
2. **Valuable prizes awarded.** As a winner, you choose what you want from the prize catalog: coolers, clocks, calculators, sports stuff, telephones, watches, small appliances, a wok set, and much more.
3. **Hand-lettered award certificate.** Tasteful design features your name, done in calligraphy by our hand-lettering artist. Display it proudly.
4. **No deadline.** Enter as often as you want. The more you enter, the better your odds of winning. Each entry is acknowledged with a letter of thanks from the creative coordinator. So snap out of it. Enter right now. It's easy.

• • • • • • • • • ATTACH THIS FORM TO EACH ENTRY • • • • • • • • •

NAME _____

TITLE _____

COMPANY _____

STREET ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PMS ART FROM _____
(month) (year) (page no.)

REMARKS _____

_____

(attach more paper if necessary)

SIGNATURE _____

I understand that my entry and comments become the property of Dynamic Graphics, Inc. Use may include, but is not limited to, publication in *Tearsheet* magazine and other promotional material.

MAIL TO: PMS Case History Contest, Dynamic Graphics, Inc.
6000 N. Forest Park Drive, Peoria, IL 61614-3592

CONTEST RULES:

1. Subscribers to **PMS** may enter any graphic project containing **PMS** art.
2. Send in as many entries as you want to. Please attach a copy of the entry form, shown left, to each project and make sure the form is filled out completely.
3. Include the **PMS** month and year from which the art was taken, brief comments explaining any special techniques used, plus other important details.
4. For best reproduction, mail your entry unfolded. **Do not mount newsprint items.**

Your prize will be sent UPS so be sure to include your street address for delivery purposes. When you win, we win by being able to share your original design ideas with other **PMS** subscribers.

WINNERS WILL BE NOTIFIED TWO TO THREE WEEKS AFTER PUBLICATION OF THE ISSUE IN WHICH ENTRIES APPEAR.